

Sophisticated new development places homeowners in the heart of Kitsilano

Nodding to the high-end hotels of Malibu and Santa Monica, Kitsilano Block is a true beachside paradise grounded in place and purpose

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Kitsilano Block is located at the intersection of Kitsilano livability and Point Grey prestige. SUPPLIED

When one thinks of what makes Vancouver great, Kitsilano with its beaches and clubs, funky residences, boutique shops and a vibe that is simultaneously laid back yet vibrant comes immediately to mind.

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That's why Kitsilano Block has been developed to be grounded by place and purpose, to deliver an extraordinary beach lifestyle. "We've always felt Kitsilano is an iconic neighbourhood and regarded Kitsilano Block's specific location as ripe for the right kind of development," says Ray Bourbonnais, executive director of Hathstauwk Holdings, the project's developer.

Kitsilano Block is situated on Macdonald and West 4th Avenue, where Kitsilano livability meets Point Grey prestige. It is within easy walking distance of Tatlow Park, Kitsilano Beach, Jericho Beach and many serene waterfront parklets, as well as directly on the Macdonald bike route and close to Vancouver's major bikeways.

Bourbonnais says, "Residents also have easy access to some of Vancouver's most exclusive recreational institutions, including the Royal Vancouver Yacht Club and the Jericho Tennis Club. Kitsilano Pool is nearby, as well as volleyball and basketball courts." Another quick walk brings residents into the heart of renowned West 4th Avenue high street, with its fitness centres, restaurants and an abundance of retail boutiques.



Kitsilano Block offers expansive patios for breathtaking Burrard Inlet views. SUPPLIED Hathstauwk Holdings along with MCM architects designed Kitsilano Block as a sleek, modern building — inspired by the high-end boutique hotels of Santa Monica and Malibu — with expansive patios for breathtaking Burrard Inlet views. "The neighbourhood is all about the outdoors, so our oversized patios and decks befit the beach ambiance," Bourbonnais says. As for the homes themselves, they have an incredible level of detail, the highest standard of finishes and features as well as unique elements such as integrated dining areas and moveable wall systems. "Flexibility is key to the design, especially for the smaller units," Bourbonnais

says. “Also, bright materials and large windows contribute to our goal of bringing the outdoors in.”

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Hathstauwk’s motivation to deliver something unique goes beyond its love for Kitsilano. For years it has been part of the H.Y. Louie Group of companies (including such beloved brands as London Drugs, Fresh Street Market and IGA), and as such shares its values of building and giving back to communities. “We typically develop a site and manage it for the long term, thus becoming part of the community, and that is the same approach we took in creating Kitsilano Block,” Bourbonnais says.

Presales for Kitsilano Block are commencing, and prospective buyers can learn more about why this project encapsulates West Coast living at its finest by visiting its website and booking a tour of the presentation centre at 2765 West 4th Avenue.

This story was created by Content Works, Postmedia’s commercial content division, on behalf of Kitsilano Block.

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