

#### A New Kind of Concrete Condominium Now Selling

Contemporary concrete condominiums by Mission Group redefine downtown Kelowna living, changing the way we interact with both our neighbourhood and our city.

It's a new Kelowna. Welcome to ELLA.



- 01. HIGH-QUALITY, CONCRETE CONSTRUCTION
- 02. LEED® CERTIFIED 03. WIRED FOR THE FUTURE
- 04. ENDLESS CITY, LAKE AND MOUNTAIN VIEWS
- 05. A LIFE BY THE LAKE
- 06. URBAN LIVING AT ITS BEST
- 07. WALKSCORE® OF 97
- **08. CONTEMPORARY INTERIORS**
- 09. TIMELESS, LEADING-EDGE ARCHITECTURE
- 10. THE SPLENDOUR OF KELOWNA LIVING





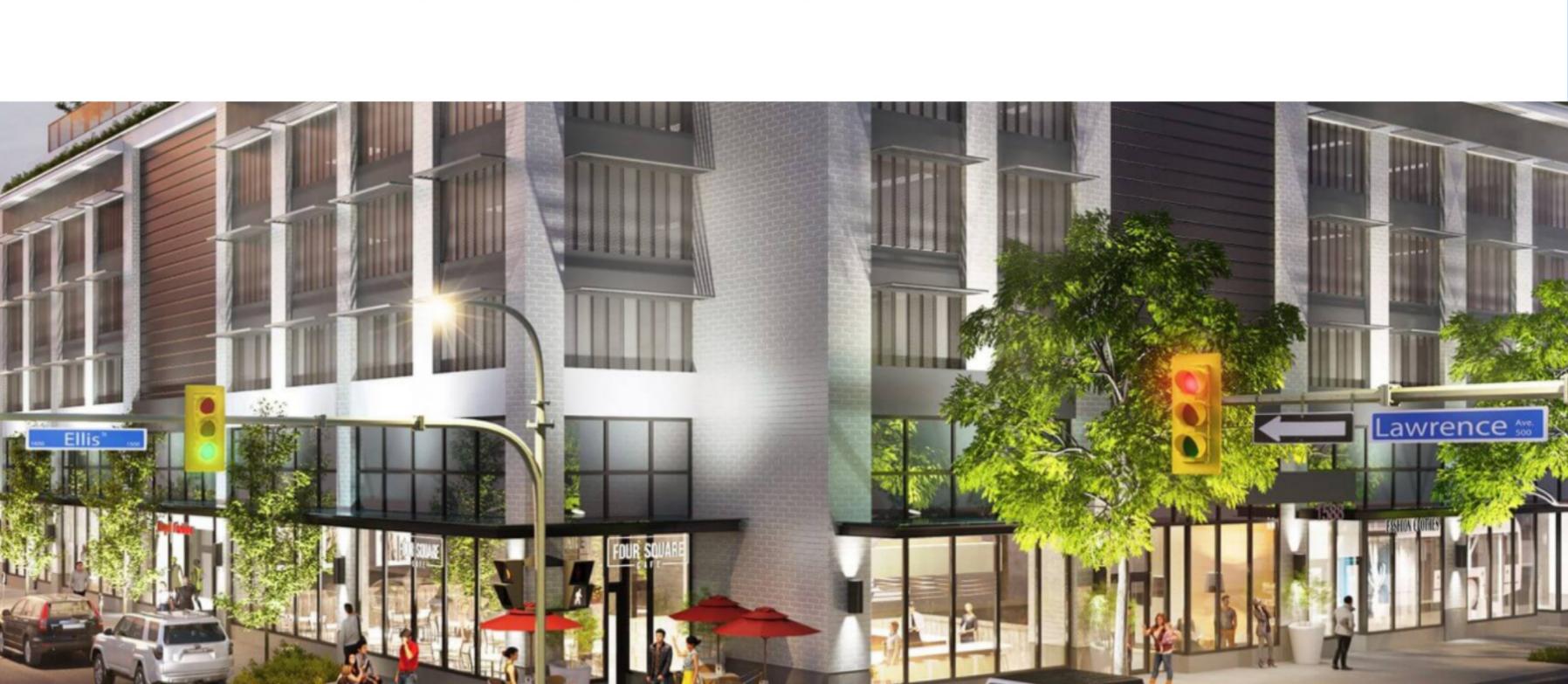
#### Where Urban Sophistication Meets Natural **Beauty**

The streets of downtown Kelowna's engaging Bernard District are lined with brick heritage buildings, offering up an urban bounty of independent coffee shops, contemporary restaurants and boutique shopping, with the lakeshore a languid moment away.

LEARN MORE







# THE ELLA TEAM

## Mission Group

Mission Group is dedicated to providing an outstanding home ownership experience. We know that well-planned, well-built homes in beautiful settings give our homeowners a sense of pride and fulfillment, and a place to create lasting memories of their own.

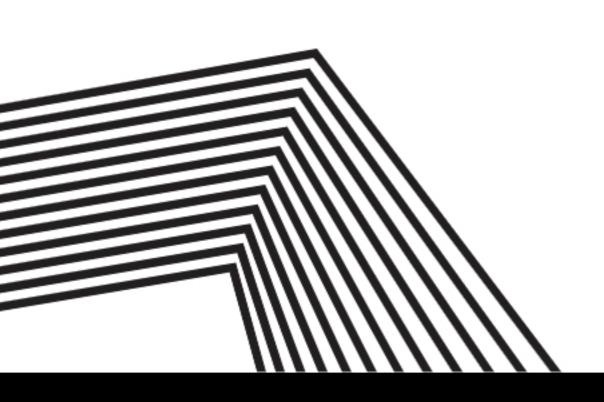
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### **IBI** Group

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### i3 Design

i3 Design is a multi-disciplinary design firm offering a full range of services to both single and multi-family home builders. i3 Design's areas of expertise cover the complete range of project needs, from the most preliminary design stages to final completion.







**ELLA Community Address** 

1588 Ellis Street

Kelowna, BC

Presentation Centre + Display Home

> 489 Bernard Ave Kelowna, BC Open By Appointment Only Until January 19th, 2018

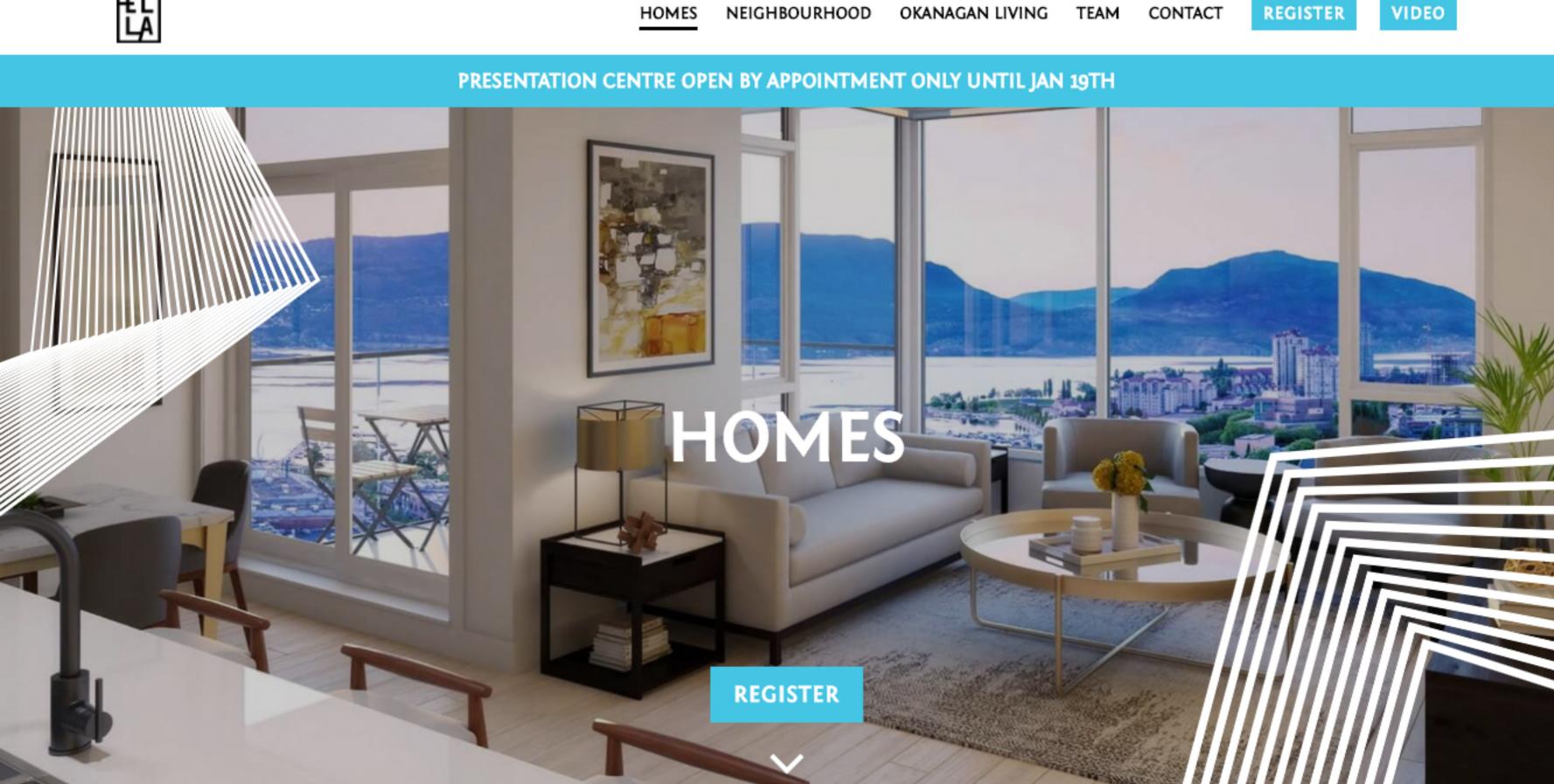
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#### A New Standard in Contemporary Design

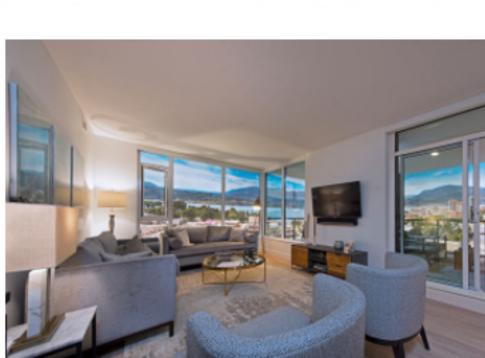
This boutique community sets a new standard in contemporary design, with i3 Design Group's stunning modern interiors incorporating a luxury of fine finishes, European-style kitchens, and elegant bathrooms. Expansive private decks and terraces are thoughtfully designed to maximize city, lake, and mountain views. The exclusive building lobby invites sophistication while welcoming you and your guests, with sleek styling that retains all the enchantments and comforts of home.

TAKE OUR VIRTUAL TOUR (S)



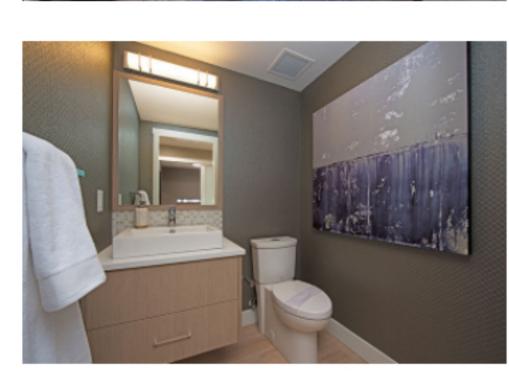


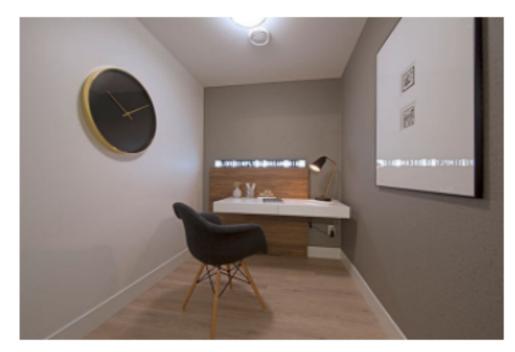


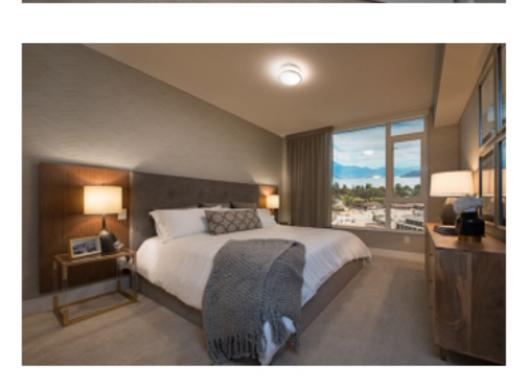


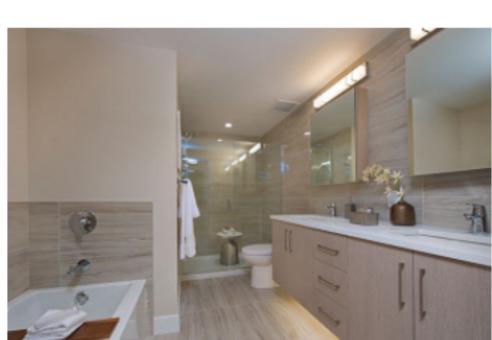






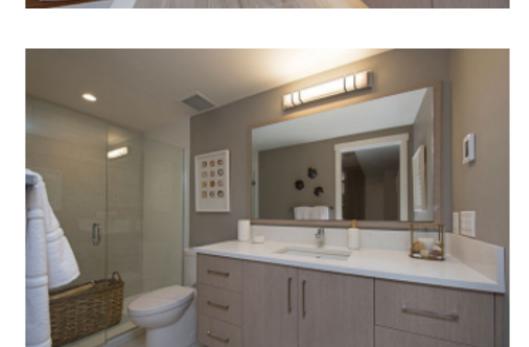


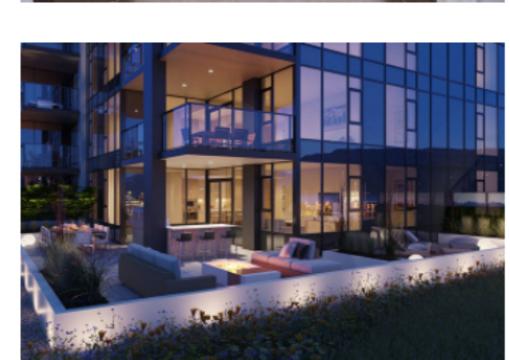












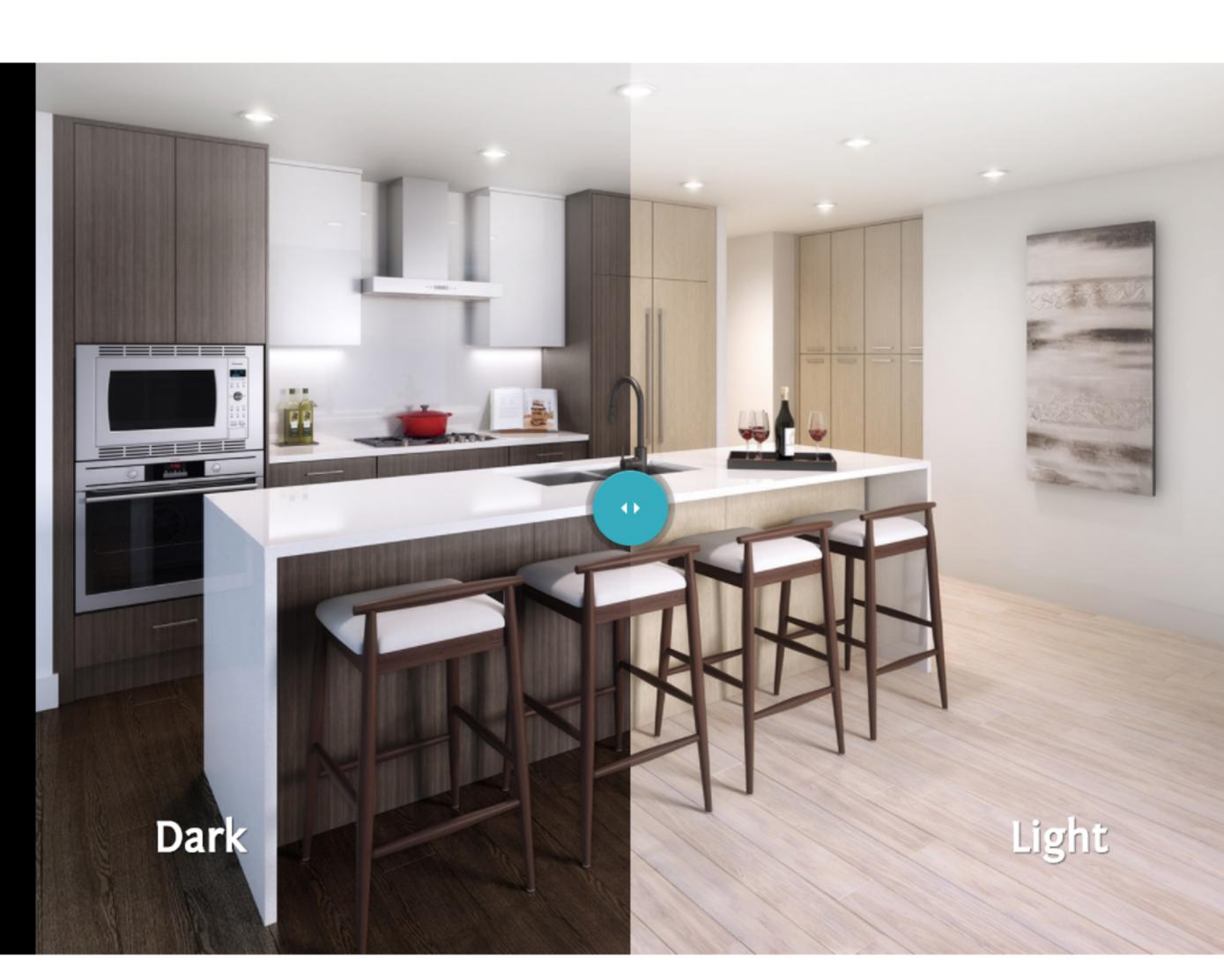


your personal touches.

**Colour Schemes** Choose from two distinct colour schemes to fit your individual design aesthetic. Warm, dark tones add richness to daily living, while lighter tones deliver a contemporary coolness. Both colour schemes are sleek and simple, creating the perfect backdrop to

**KITCHEN** 

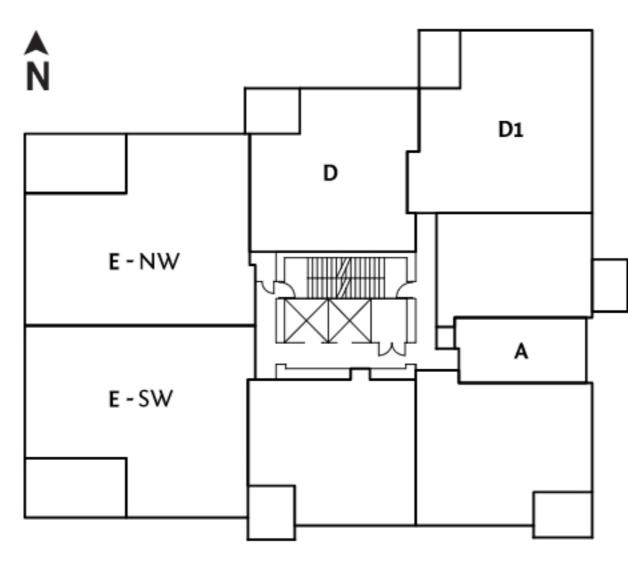
BATHROOM





### **FLOORPLANS**

ELLA's unique floorplans are carefully considered to make daily living a pleasure and sweeping views take a central role. Click on a floorplan to see more details as well as the stunning views.



**VIEWS** 

STUDIO

2 BEDROOM

2 BED + DEN



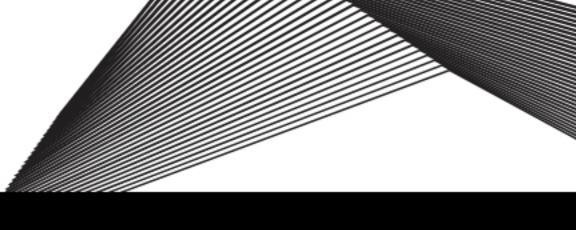




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Display Home 489 Bernard Ave Kelowna, BC

Presentation Centre +

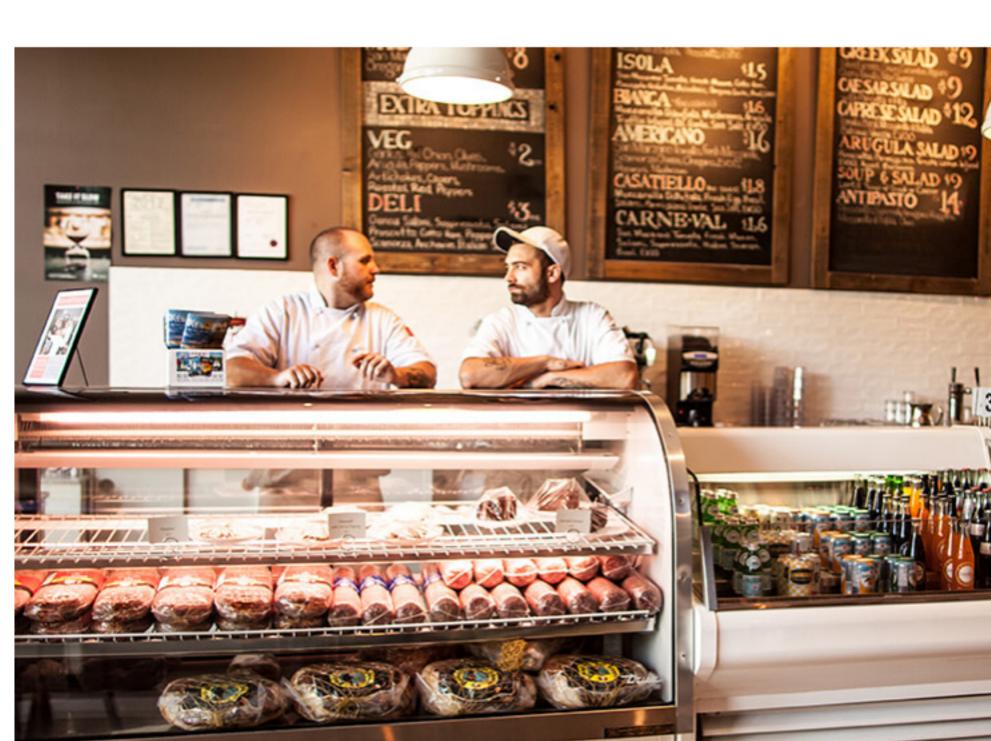
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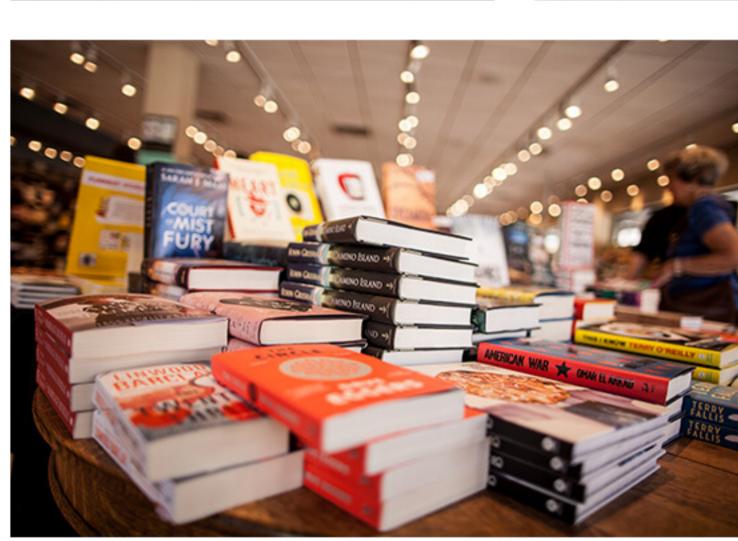


#### In the Heart of the Action

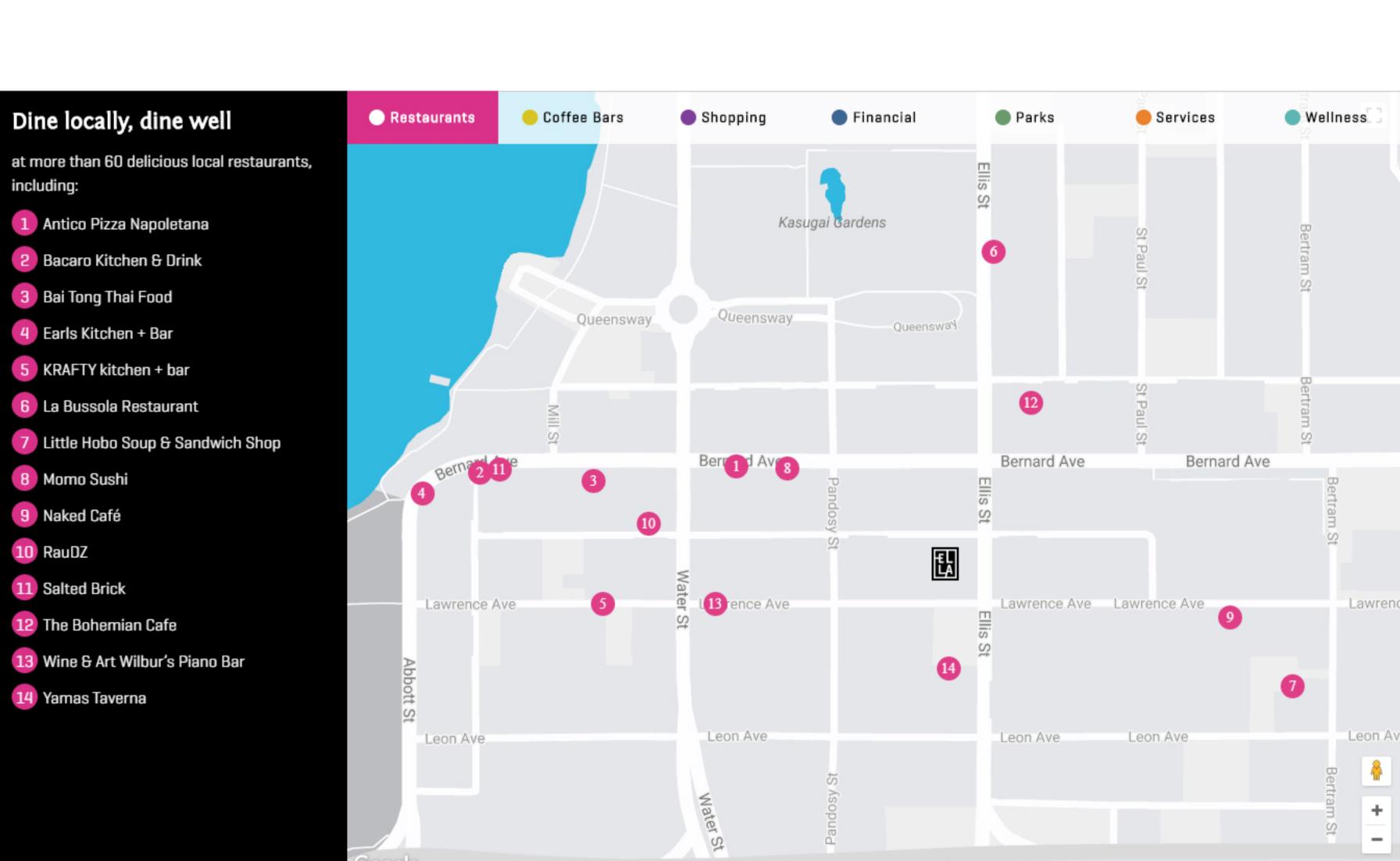
At the intersection of urban sophistication and natural beauty sits ELLA: the embodiment of exciting change in this coveted community. Situated in Kelowna's engaging Bernard District, ELLA puts you in the heart of the action, steps from exceptional dining, boutique shops, microbrew beer and artisan coffee, art galleries and more. A quick stroll brings you to the water's edge, where the bustling marina, pier and boardwalk beckon you to see the sun set over the lake.











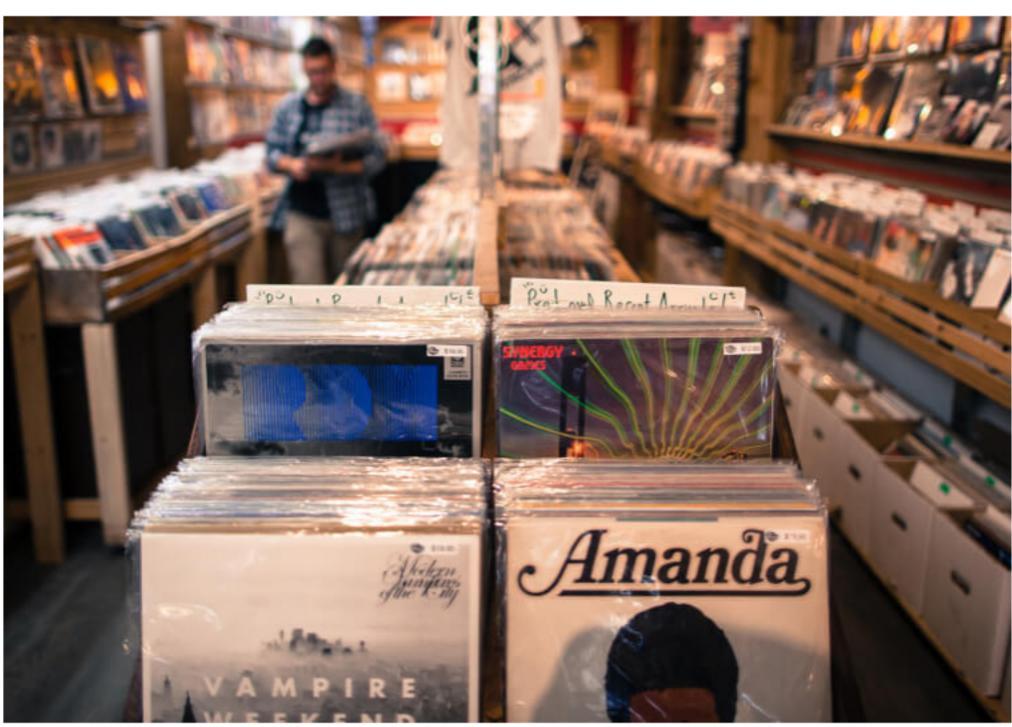


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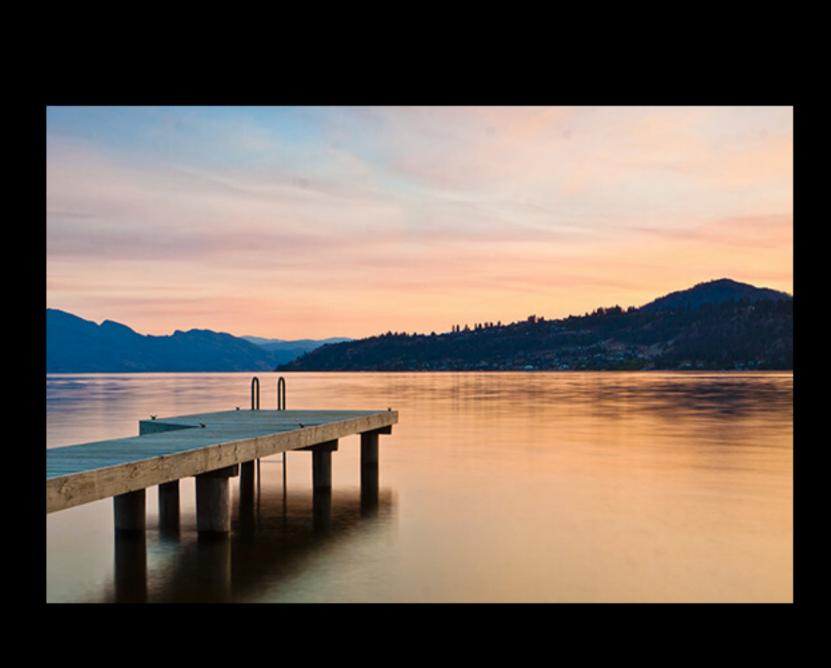




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### Okanagan Living

It's a life of lakes, wineries, and jaw-dropping scenery. It's boating in summer and skiing in winter. Daily life here is most people's dream vacation. Yet Kelowna is also a significant tech centre, where all the appeal of Okanagan living comes with all the employment opportunity of the big city.

LEARN MORE

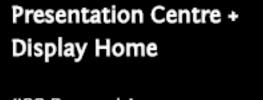








Kelowna, BC

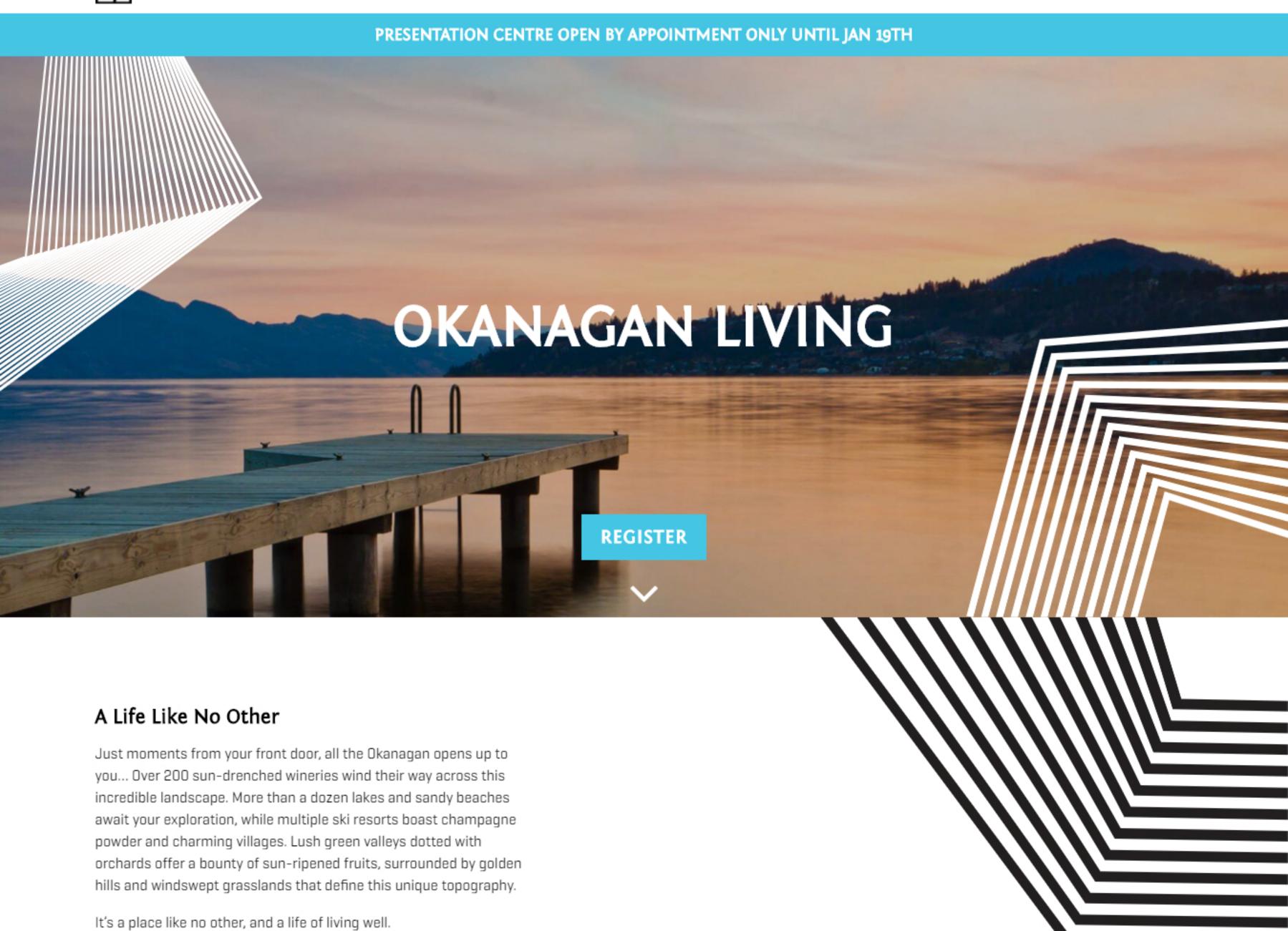


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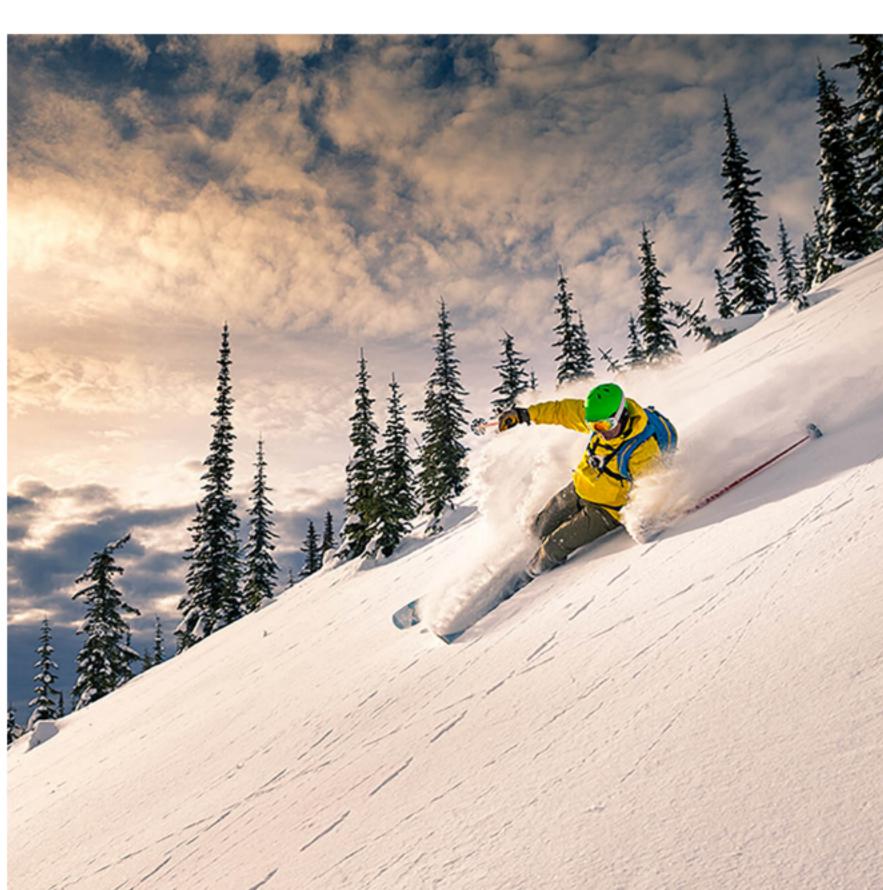
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CONTACT













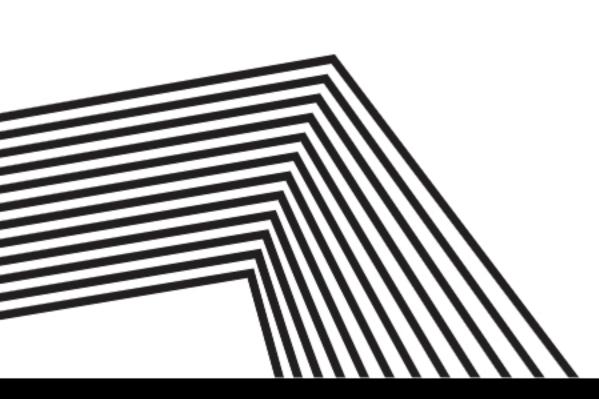




### The Bernard District

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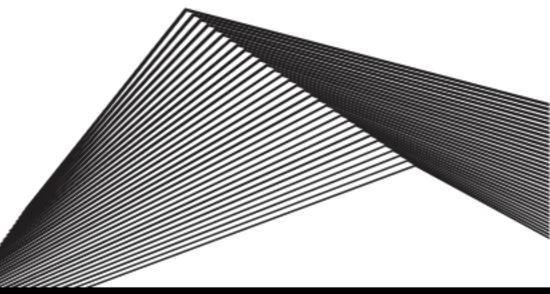








1588 Ellis Street Kelowna, BC

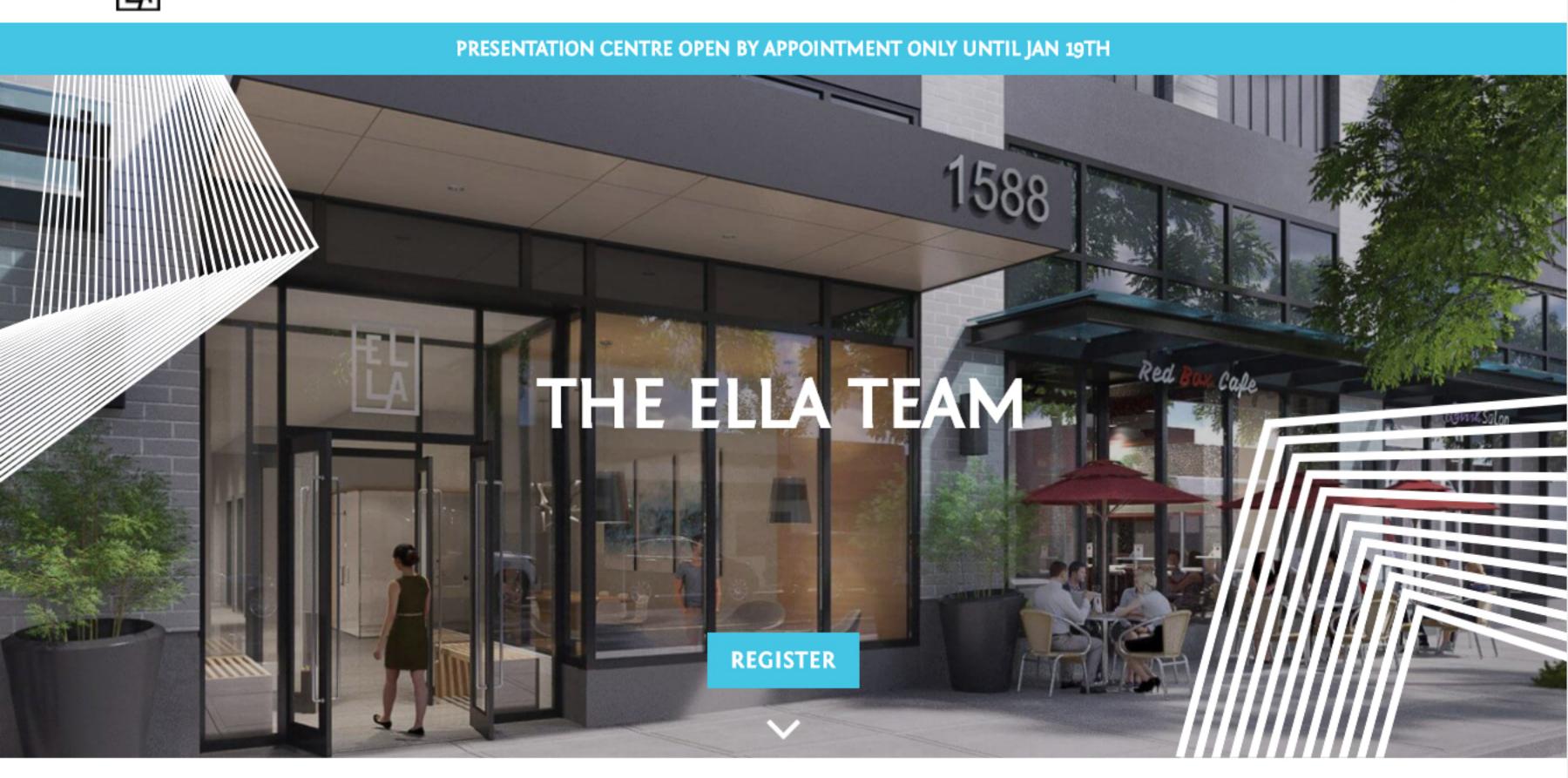




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We endeavour to treat our customers better. Our business is distinguished by the originality and innovation we show in our communities. We don't just build your home, we build your community. From start to finish - planning, design, construction, and customer care - we want to be known for going that extra mile, respecting our customers above all else, and exhibiting excellence at every turn.

#### Building Different. By Design.

Mission Group takes an Inspired Green® approach with all their communities for a reduced environmental footprint in four key areas: energy, water, air quality, and recycling. ELLA is targeting to be Kelowna's first LEED® Certified concrete residential building, offering the highest environmental standards ever achieved for new condominiums in Kelowna.

**LEARN MORE** 

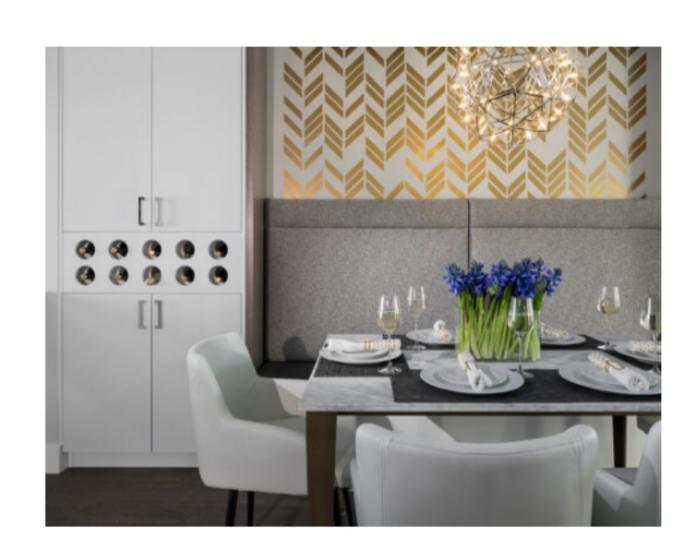


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IBI Group's collaborative and combined approach focuses not only on creating the best solutions today, but also formulating the right solutions for tomorrow. IBI believes cities must be designed with intelligent systems, sustainable buildings, efficient infrastructure, and a human touch.

**LEARN MORE** 



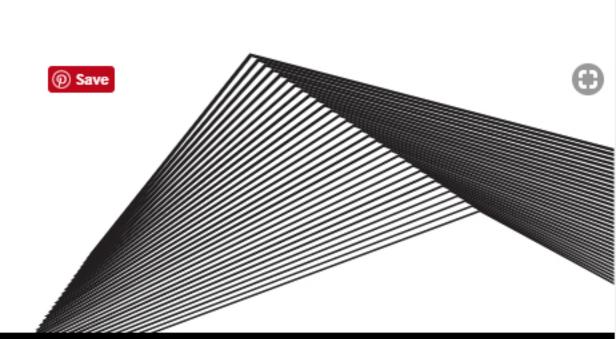
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**LEARN MORE** 









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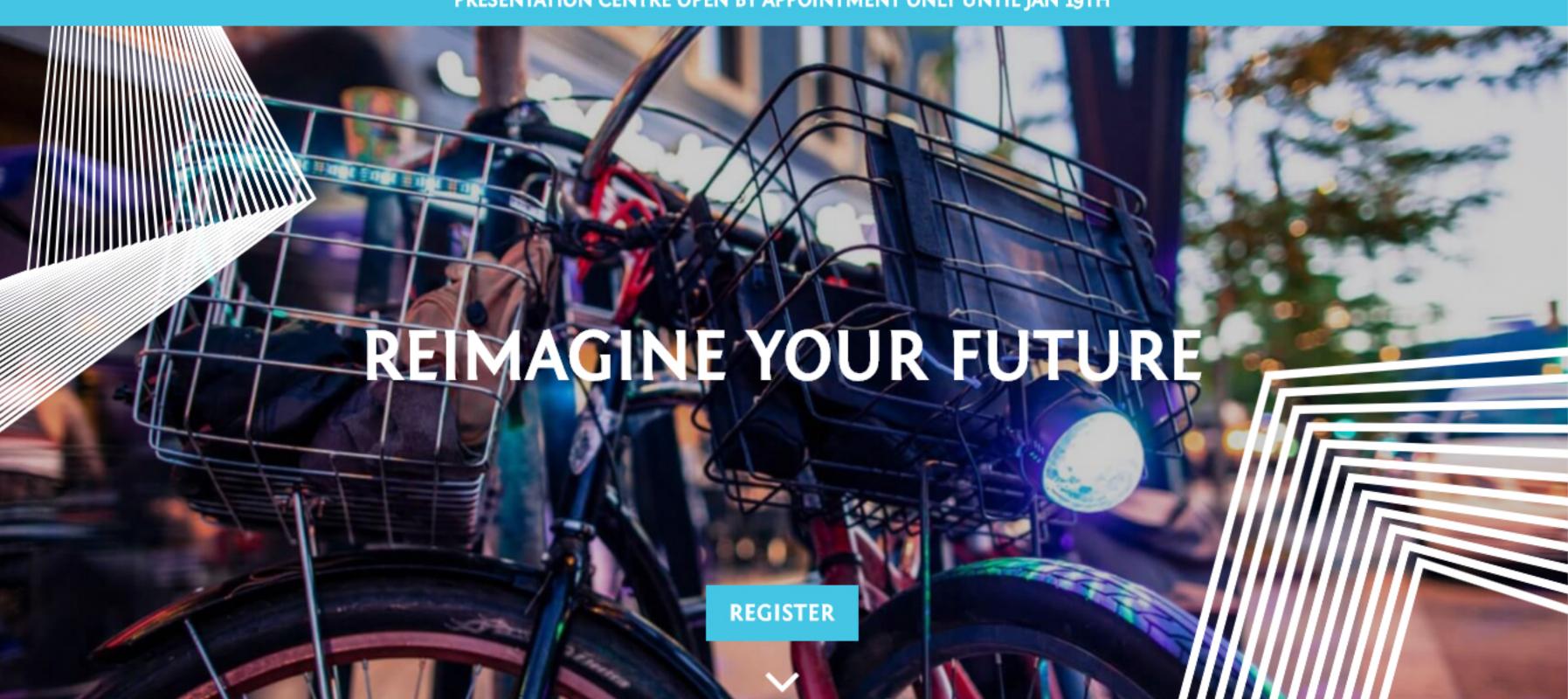
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#### PRESENTATION CENTRE OPEN BY APPOINTMENT ONLY UNTIL JAN 19TH



#### **REGISTER NOW**

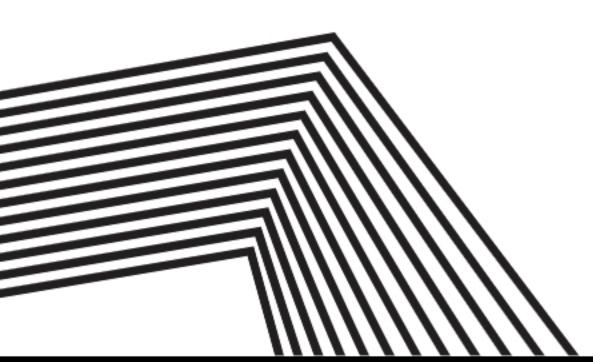
Register below for inside information on the city's most contemporary concrete condominium opportunity and receive:

- · Advance news and community information
- · Invitations to exclusive preview events
- · Advance selection and purchase opportunities before the general public

First Name *	Last Name *
Email *	Phone *
Where did you hear about us? *	Are you a realtor?
Select	Select
Purcelection "Submit" you concept to Mission Crown contacting you regarding their developments, events, expeties and information is	



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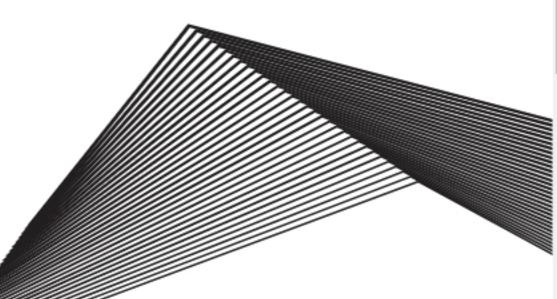


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