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# 3333 Main 98 condos in an 5-storey by Bastion Development Corporation

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**Architect joost Bakker and Bastion Development vice-president kim Maust with a model of the 3333 Main project.**

The residences at 3333 Main have a contemporary mood that reflects an artsy edge.

Project: 3333 Main
What: 98 homes; studios, 1, 2 and 3 bedroom
Where: Main at 18th
Developer: Bastion Development
Size: 452 - 1,389 sq.ft.
Open: Sales centre; 3333 Main; December hours; noon - 5 pm, Monday - Friday (closed Dec. 24 - 26, Dec. 31 and Jan. 1)

The eclectic mix of new residences on offer at the 3333 Main project is in keeping with the diversity of the neighbourhood in which it will be located. It's a neighbourhood, Bastion Development's Kim Maust notes, where "modern style meets laid-back local."

The 3333 Main development, a soon-to-be collection of 98 new city homes -- a mix of studios and 1-, 2-, 3-bedroom condominiums, including seven laneway townhouses -- will be set on the signature bend of Main Street between 17th and 18th avenues, straddling the highest point of Main as it descends to False Creek and then levels out heading southward,

Main, Maust notes, is "constantly evolving to keep up with the city, but it always maintains its chill vibe."

"There are boutiques of local designers, a fair-trade coffee shop on every corner and funky restaurants that fuse local with global."

At last count, Bastion squeezed in nearly 140 retail, restaurant or lifestyle hot spots into the brochure for its 3333 Main project.

The project's property is a full city block, which inspired a linear approach to the five-storey building, along with ways to take advantage of the streetscapes and laneway.

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A new public amenity park space to be designed with the community and city parks team will be created in front of the development. The building features a pedestrian mews down its centre, linking the Main Street entrance to the laneway, through to the avenues on either side.

The block once housed the Palm Dairy, an stylized â€˜50s building with industrial and modernist undertones. The lines and vivid orange and white are expressed in the new building.

â€œThe architecture of 3333 reflects this rich historical, creative and artistic neighbourhood character,â€ says Joost Bakker, design architect with the firm Dialog. â€œIts strong horizontality and playful use of coloured brick and distinctive form speak of both the history of site and its future: the â€™50s modernity of yesterdayâ€™s milk and cheese factory becomes the hipness of today.â€

Sparkling brick mosaic accents on the exterior will make the building twinkle in the sunlight, Maust notes; large lit pots on balconies will light it up.

Spacious open-air balconies and rooftop terraces provide access to the urban outdoors, while a common meeting room with a kitchen off the community garden area offers room for entertaining and community gatherings.

Inside, the mood is contemporary with an artsy edge. Short shag carpeting and electric fireplaces are cosy, with hardwood as an upgrade for those who prefer a sleeker finish. Kitchens have stainless KitchenAid cooktop and fridge-freezer, stone countertops and oak-veneer cabinetry with glass panels. Kohler fixtures and faucets kit out the baths.

More than a quarter of the residences are priced at under $400,000, with a few studios priced at $278,800 and up.

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