

REACHING NEW HEIGHTS: Gorter Construction's luxurious home, DB3, is a finalist for Best Single Family Detached Home over \$2,000,000.

# Best of the best

From repeat winners to brand-new entrants, the style and ingenuity of the 2010 Georgie Awards® finalists put them at the top of residential construction in B.C.

By Leslie Peterson

**T**ime and time again, our residential home builders have proven themselves among the best in the country, whether creating single-family custom homes or monumental high-rises. Their style and ingenuity is showcased twice a year, first in the fall with the release of the Georgie Awards® finalists, then in the spring when the winners are revealed.

Last month the Canadian Home Builders' Association of British Columbia kicked off the 2010 awards season with finalists announced in 39 categories. Recognizing the best of the best in construction, renovation, design, development and sales/marketing, the competition proves increasingly challenging each year. This year's event attracted 320 entries from 77 companies.

And the names given to these marvellous creations themselves seem to get better and better — Stealth, Synergy, Mystic Pond, California Dreaming, Eclecticity, High Rise Harmony and Laneway Lovely. One member company calls itself The Sky's the Limit Design; there's also B Cubed Construction and Upward Construction & Renovation.

Two new categories have been added this year, namely Best Outdoor Living Space and Best Condo Renovation. Many of the finalists are first-time entrants and some, such as Concord Pacific, absent for a few years, have come back to test themselves.

Always a strong contender, MAC Marketing Solutions returns in full force this year with 19 finalist designations in nine categories, including Marketing Campaign of the Year and Salesperson of the Year in New Home Construction. Portrait Homes, a repeat winner over the years, is an 11 time finalist, while Quiniscoe Homes, a relative newcomer to the Georgie scene, also earned 11, including Custom Home Builder of the Year.

Solterra Development Corporation's Vita at Symphony Place, one of BC Children's Hospital lottery homes, is responsible for five of the company's 14 finalist designations, while its Sun at 72, 89 modern Surrey townhomes, is represented in each of the seven sales and marketing categories, including Marketing Campaign of the Year. Five companies will vie for the lofty \$200,000,000 and over designation, including Whistler newcomer Craig Ross.

Finalists for the Builder and Renovator of the Year awards and the Customer Choice Georgie Awards® powered by AVID™ will be announced in January 2011. The 2010 Georgie Awards® black-tie gala will be held on March 5, 2011, in Vancouver. **For a complete list of finalists and more information including photos of their entries, visit [www.georgieawards.ca](http://www.georgieawards.ca).**

## Message from the Honourable Rich Coleman



**T**he Province is proud to partner with the Canadian Home Builders' Association of BC (CHBA-BC) in sponsoring the annual Georgie Awards. We recognize the importance of the home building industry to British Columbia and the contributions that CHBA-BC members make to our economy and the development of safe, liveable communities.

The Georgies celebrate outstanding achievements from a wide range of industry specialists who are committed to excellence and the highest standards in residential construction. These awards showcase the latest advancements in home design and construction

technology and contribute to British Columbia's reputation for having one of the most dynamic and innovative residential construction sectors in North America.

On behalf of the Province, it's my pleasure to extend congratulations to all 2010 Georgie Award finalists and to offer my best wishes for your continued success in the year ahead.

Sincerely yours,

Rich Coleman

Minister of Public Safety and Solicitor General and Minister Responsible for Housing



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GEM OF A BUILDING: Boffo Developments' Jewel tower, a finalist in several Georgie categories, overlooks Central Park in Burnaby.

## Boffo Developments Ltd. Via, Jewel, Jewel II

Go big, go Boffo  
By Margaret Jetelina

There's a reason Boffo Developments Ltd. has been named a 2010 Georgie Awards® finalist four times over for three different projects. The development firm, led by founder Ottavio Boffo and his son Michael Boffo, prides itself on craftsmanship. And its shortlisted projects, the Via, the Jewel and Jewel II, are real-life residential architectural gems. Company spokesperson Karen West says when Boffo builds, it doesn't skimp on anything. "We choose the best finishings that we can. We build large and livable units," she says. "Boffo's portfolio, consistency in quality and furnishings has built them a great name organically."

Its Via development in Queensborough is a finalist in the Best Multi-Family Low Rise Development. While West says the area is still emerging, Boffo recognized its potential as the newest hot spot in Lower Mainland real estate. Indeed, put a pin smack in the centre of the Lower Mainland, and you'll likely hit Via. "It's quite amazing what they have planned in the official community plan for the area. With the uniqueness of the

—

surrounding water — it's actually a peninsula — it's a quaint and up-and-coming area."

The construction of Via itself not only boasts large units, offering one, two and three bedroom homes, but there's an urban chic to the project, with lots of natural wood on the exterior. "We build for the end user in mind," says West. "Nine-foot ceilings are standard and so are overhead doors, all natural products and wood veneer cabinets." The result is an

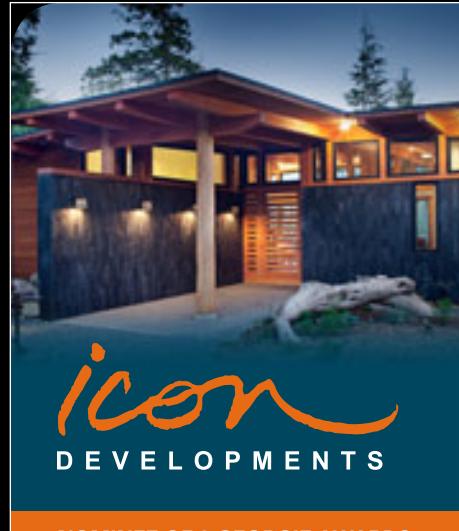


inviting airy space with lots of natural light from expansive windows.

Its Jewel project in Burnaby overlooking Central Park, a finalist in the Best Multi-Family High Rise Development is also a winner in terms of location and finishing. "I would say Jewel is the signature project of Boffo to date," West says. "It's a very upscale, hotel-feeling like project. It's pretty outstanding." Not only is it located in a sought-after Burnaby location, it offers homebuyers panoramic views of the park. "There are only five units per floor and each one feels like a corner unit," she adds. Like the Via, it also boasts top finishings, including premium appliances. With oversized windows, overhead ceilings and doors, it embodies the epitome of open space

living. It also combines indoor and outdoor living spaces, with massive covered decks and lushly landscaped grounds. The project is not surprisingly also a finalist in Best Multi-Family Landscape Design.

The second tower, Jewel II, hasn't even been built yet, but has been recognized as a finalist in the category of Best Interior Design Display Suite. Jewel II is due for completion in Spring 2012.



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**2010**  
**Georgie**  
AWARDS

Winners  
announced at  
the Gala  
March 5, 2011

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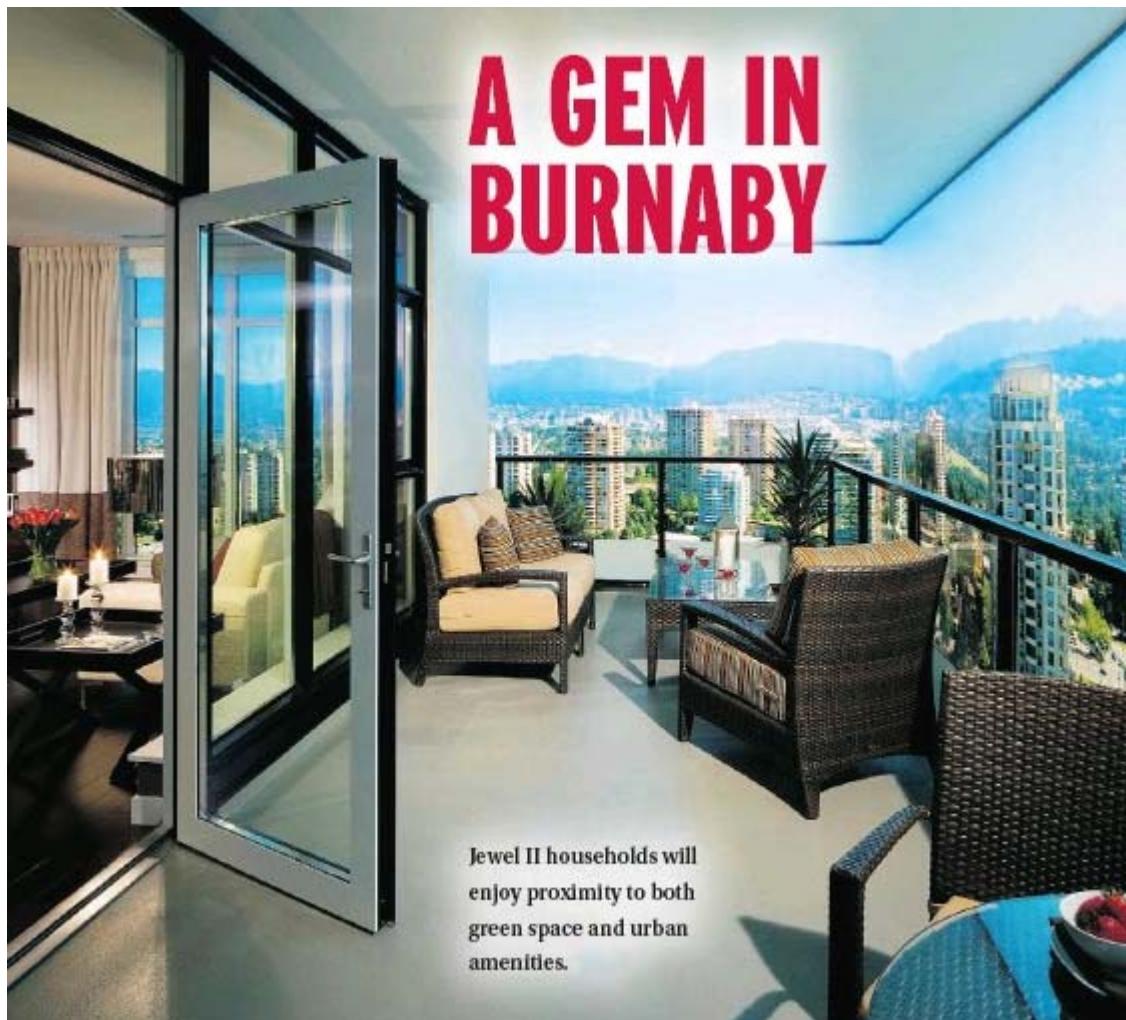
Wolrige Mahon LLP Chartered Accountants

## Jewel II Central Park, Burnaby

Sunday, July 11th, 2010

### Superb indoor-outdoor living

*Province*



Jewel II households will enjoy proximity to both green space and urban amenities.

Jewel II residences will be fitted with good-sized balconies. ‘We wanted the integration of indoor and outdoor living,’ says marketer Ivan Tsao.  
— RAEF GROHNE PHOTO

## THE FACTS

### Jewel II

WHAT: 98 homes (95 condos and three town homes)

WHERE: Central Park, Burnaby DEVELOPER: Boffo Developments Ltd.

SIZE: 750 sq. ft. -1,855 sq. ft.

PRICES: from \$398,800 for one bedroom and den; \$498,800 for two bedroom; \$618,800 for three bedroom

OPEN: Sales centre -6130 Wilson Avenue

HOURS: noon -5 p.m., Sat -ThursJewel, the luxury tower from Boffo Developments in Burnaby, enjoys a location that might be considered just about ideal for many city-dwellers. There's an expansive park directly to the west and one of the biggest shopping districts in Greater Vancouver to the east.

Central Park is the 220-acre wooded playground that's next door. The shopping district is the Metrotown retail hub, just two blocks away.

Jewel II, which will be Boffo's sister tower to the Jewel's luxury residences, will be similarly positioned: also close to the Patterson SkyTrain station, the Crystal Mall, and the other commercial hot spots on Kingsway.

Karen West and Ivan Tsao, members of the Jewel II sales and marketing team, are proud to show off the main attraction of both Jewel developments — the view from the penthouse suite. To some extent, the view will be similar for homeowners in lower floors, they say.

Central Park, the pretty suburban sister to Vancouver's Stanley Park, is popular among athletes who run and bike its trails, and



The Jewel homes are fitted with floor-to-ceiling windows designed to showcase the panoramic views. Hardwoods top the floors in the entry, living and dining areas, while bedrooms have carpet underfoot.



Jewel kitchens are fitted with a stainless steel appliance package, undermount sinks and under-cabinet lighting. Counters are topped with granite.

families and large social and community groups often seen staging large picnics and events near its large playground, green space and lakes.

Tsao notes the size of the balconies, designed to take advantage of the urban/forest location.

The smallest balcony in the Jewel towers measures 150 square feet, more than double the size of the average apartment balcony, Tsao says.

"We wanted the integration of indoor and outdoor living," he says.

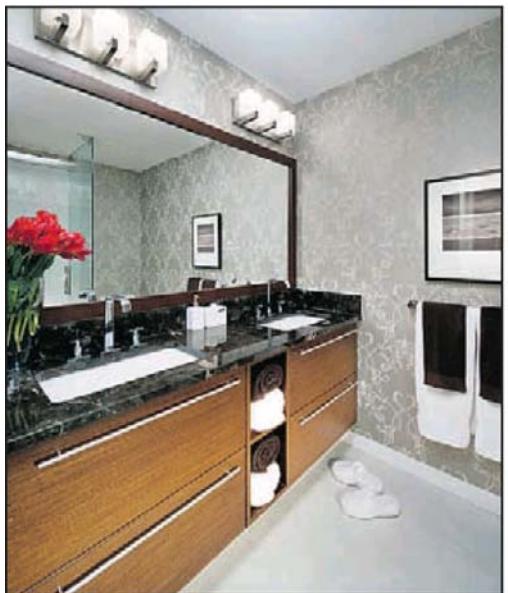
There are natural gas hookups for barbecues and heat lamps.

And while the outdoors is a major draw for this development, Boffo has incorporated some high-end finishing touches in the interiors.

Kitchens, which overlook dining and living areas in condominiums and town houses, are complete with Miele appliances and Subzero freezers. They come with standard microwaves and appliances, and built-in wine coolers. Counters are topped with granite and floors with porcelain tile.

Nine-foot ceilings top large windows, over-height interior doors, and hardwood floors. Jewel's amenities include a spa with hot tub and steam room, a fitness studio, and an entertainment lounge with a kitchen and outdoor patio.

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Bathrooms feature porcelain tiled walls and flooring.

#### THE FACTS



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## INTRODUCTION

### *Welcome to our Winter issue of The Boffo Report.*

Thank you to all our buyers and owners who helped make 2010 another great year at Boffo. The property market in the Lower Mainland remains strong, and after a short up-tick, interest rates have once again dropped to levels that make buying a new home more attractive than ever.

We are proud to announce that our most recent project, Jewel, in Metrotown, is a finalist in three categories of the Georgie Awards - Best Multi-Family High Rise Development, Multi-Family Landscaping, and Interior Design Display Suite. Jewel is also a finalist in the CHBA National SAM Awards for Best Multi-Level Project. Our first Jewel tower sold out to rave reviews, and completed ahead of schedule in May. More than 60% of the homes in Jewel II are sold with completion on schedule for Spring 2012.

Also a Georgie finalist for Best Multi-Family Low Rise Development, Via, in Queensborough, sold out earlier this year and owners are getting ready to spend their first Christmas in their new home.

Plus we're excited to announce that this Fall, we broke ground at Firma in Burnaby Heights. Construction is scheduled for completion late 2011.

Looking ahead to the New Year, Boffo will continue to build homes that celebrate the best of living well: homes with spacious, open floor plans and meticulous attention to detail. It's our commitment and what we do best, because we believe our customers deserve the best. Boffo's projects have a well deserved reputation for excellence.

### Featured In This Issue:

INTRODUCTION  
JEWEL II UPDATE  
FIRMA UPDATE  
PINES UPDATE  
AVERA UPDATE  
VIA UPDATE

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## JEWEL II UPDATE



*An iconic addition to the Metrotown skyline, Jewel is now fully occupied and its sister tower, Jewel II is over 60% sold. As exciting for the people who already live here as it is for us, the Georgie Awards judges named Jewel a finalist in three categories of these prestigious awards: Best Multi-Family High Rise Development, Multi-Family Landscape Design and Interior Design. Winners will be announced in March 2011. Jewel is also a finalist in the CHBA National SAM Awards for Best Multi-Level Project.*

Designed with sophisticated, city-savvy homebuyers in mind, these



condominium and townhome residences offer spacious floor plans featuring 9-foot ceilings, massive covered terraces, plus premium finishings. Jewel's architecture is a tribute to modernism's elegant, angular beauty. With only 5 units per floor, there are a range of floor plans from 1 bedroom + den up to 3 bedrooms - each designed to feel like a corner unit. No wonder our first homeowners are already recommending Jewel II to friends and family.

But don't take our word for it. This rare gem should be experienced. Take a stroll through Jewel's lavish gardens, check out the five-star fitness centre, and experience the panoramic mountain and cityscape views for yourself by visiting our 23rd floor display suite in Jewel I where you can also view progress on the second tower. Bulk excavation is now complete, the crane is on site, construction on the building's columns and walls is underway, and the under slab drainage system is installed.

Keep up to date by visiting the Jewel website at [jewelhomes.ca](http://jewelhomes.ca).

*Presentation Centre  
23rd Floor  
6188 Wilson Avenue  
Burnaby, BC*  
*604.456.0688  
sales@jewelhomes.ca  
JewelHomes.ca*

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#### FIRMA UPDATE



*No question about it, Burnaby Heights is a neighbourhood with personality and history. At Boffo we know because we've been part of this vibrant community for more than 40 years.*

Firma, our newest mixed-use development will feature 26 premium condominium homes, ground floor retail and commercial space, and second floor Class 'A' offices.

Construction is well underway, and the crane is on site. Underground plumbing works are complete, and foundations are being poured for what's sure to be another iconic building on Hastings Street. Residential sales to commence late Fall 2011.

Retail, commercial, and office space up to 10,000 square feet is available. For further information on leasing opportunities, contact Sean Ungemach from Cushman & Wakefield at [sean.ungemach@ca.cushwake.com](mailto:sean.ungemach@ca.cushwake.com) or 604.640.5823.

Don't miss out. Priority register to receive further updates by visiting [FirmaByBoffo.ca](http://FirmaByBoffo.ca).

#### RESIDENTIAL ENQUIRIES

[info@firmabyboffo.ca](mailto:info@firmabyboffo.ca)  
[FirmaByBoffo.ca](http://FirmaByBoffo.ca)

#### LEASING ENQUIRIES

Sean Ungemach  
Cushman & Wakefield  
[sean.ungemach@ca.cushwake.com](mailto:sean.ungemach@ca.cushwake.com)  
**604.640.5823**

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#### PINES UPDATE



***The Highlands, one of Abbotsford's most desirable neighbourhoods, is pleased to offer Pines, a limited collection of 19 exceptionally designed single family homes.***

With quick access to the freeway and a short commute to the West Coast Express, Pines is ideally situated for active, growing families. And with prices starting from \$495,000, Pines offers a value entry into a well-established neighbourhood.

Many of these homes also enjoy spectacular northwest views from the gently sloping hill site. Even better, now extensive street landscaping and lot grading has been completed, purchasers can see their actual views, building siting and lot grading plan.

Two furnished showhomes are open for viewing with a third rancher nearing completion. Hurry, because opportunities still exist to customize your home on one of the remaining lots - but not for much longer.

Drop by the site to check out the construction progress for yourself or to speak to one of the sales representatives at our presentation center. Of course, you can also visit the Pines website [highlands-homes.ca](http://highlands-homes.ca) for a detailed overview of the project, floor plans, and interior finishes.

*Pines at Highlands  
3457 Whatcom Road  
Abbotsford, BC*

*604.855.8228  
[pines@dtkhomes.com](mailto:pines@dtkhomes.com)  
[Highlands-Homes.ca](http://Highlands-Homes.ca)*

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AVERA UPDATE



***A spectacular collection of condominium residences is coming to Semiahmoo. Boffo introduces Avera, spacious one-level homes in a range of sizes and floor plans.***

*[info@averalife.ca](mailto:info@averalife.ca)  
[AveraLife.ca](http://AveraLife.ca)*

Avera is ideally located just a few minutes stroll from the Semiahmoo Town Centre shopping district, parks, galleries, and restaurants - plus you're only minutes to White Rock's famous beach and promenade. Enjoy all the benefits of a large community but with small town charm.

Be sure to priority register for the best selection in this low-rise development, and to receive updates as they come available.

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VIA UPDATE



*Via in Queensborough is sold out and has been a welcomed addition to this evolving, vibrant neighbourhood. Via was nominated as Best New Development by the City of New Westminster, and is also a Georgie finalist for Best Multi-Family Low Rise Development.*

Retail and commercial space is still available. For information on leasing opportunities, contact Sean Ungemach from Cushman & Wakefield at [sean.ungemach@ca.cushwake.com](mailto:sean.ungemach@ca.cushwake.com) or 604.640.5823.



**SOLD OUT**

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ENQUIRIES**

Sean Ungemach  
Cushman & Wakefield  
[sean.ungemach@ca.cushwake.com](mailto:sean.ungemach@ca.cushwake.com)  
**604.640.5823**

# NEWS ARTICLES & FEATURES

## JEWEL SHINES IN THE GEORGIE AWARDS

Burnaby High Rise Named Three-Time Finalist

October 27, 2010: Jewel, Boffo Developments' spectacular high rise community in Metrotown, is a finalist in three categories of the 2010 Georgie Awards®: Best Multi Family High Rise, Best Interior Design, and Best Landscape Architecture.

"Jewel was designed to bring a new level of luxury and five-star living to the neighbourhood — our sales told us we succeeded," says Karen West, marketing manager. "We are thrilled to have this project acknowledged as among the very best found anywhere in the province."

Unique in the surrounding Burnaby cityscape, Jewel's multi-faceted façade and dramatic, porte cochère of tempered glass with barrel vault (the largest ever used for a residential property in Metro Vancouver) are iconic. Amenities include full-service concierge; residences' lounge with chef's demonstration kitchen and wine bar; fitness centre; hotel-style jetted hot tub and steam room; and landscaping that's not only beautiful from the ground but creates visually intriguing, geometric patterns when viewed from suite balconies.

"Jewel was always envisioned to stand out, to be something truly different," West says. "This project fills a niche market among consumers who want larger, extremely well-appointed homes. Jewel II is now under construction, and we are delighted to already be seeing an even stronger response, with over 50% of the homes already sold to date."

Sponsored by the Canadian Home Builders Association of British Columbia (CHBA BC), the Georgie Awards are British Columbia's premiere housing awards. Winners of the 2010 will be announced March 5, 2011.

## MEDIA CONTACT:

For more information and to arrange a tour with photo opportunity, contact:

Karen West

Marketing Manager

Boffo Developments

Ph: 604-299-3443

Email: [karen@boffo.ca](mailto:karen@boffo.ca)



## J E W E L II

One of the last  
opportunities to own  
a luxury residence  
at Central Park

98 exclusive homes ranging  
from 750 -1,855 sqft



Jewel I – Completed  
**SOLD OUT**

[VIEW IMAGE GALLERY](#)



Jewel II – NOW SELLING  
**OVER 60% SOLD**

[VIEW IMAGE GALLERY](#)



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## FEATURES & FINISHES



### INTERIOR FEATURES

- Ceiling heights of 9 ft throughout most living areas
- Extensive use of floor to ceiling windows designed to showcase panoramic views
- Solid 7 ft high rift cut wood entry door with mortise hardware
- Over-height 7 ft interior doors
- Hardwood flooring throughout entry foyer, living room and dining room
- Luxurious carpeting in bedrooms
- Contemporary roller sunshades on all windows
- Two interior colour schemes by award winning Cristina Oberti Interior Design Inc.

### POLISHED KITCHENS

- Contemporary wood veneer cabinetry with brushed nickel hardware
- Granite countertops with glass mosaic backsplash
- Large format porcelain tile flooring
- Miele and Bosch stainless steel appliance package
- Grohe faucet and under-mount Kohler double stainless steel sink
- Under cabinet lighting and pendant lights over kitchen island

### LUXURIOUS BATHROOMS

- Bathroom countertops in marble with matching backsplash
- Custom, hotel style, suspended wood vanity
- Porcelain tiled walls and flooring with marble and glass inlays
- Oversize shower with frameless glass enclosure and 8" rainhead in master ensuite
- Oversize soaking tub/shower in main bathroom
- Grohe faucet and under-mount Kohler sinks

### COMFORT AND CONVENIENCE

- Generous terrace for outdoor living
- Natural gas hook-up for barbeques
- Central data media box to handle all communication and entertainment needs
- TV and telephone jack in every room
- Built-in fibre optic wiring for high speed internet access and digital entertainment
- In-suit security system conveniently roughed in

### CLUB AMENITIES

- Richly furnished lobby lounge
- Full service concierge
- Porte-cochere entry with extensive landscaping, walkways, seating areas, common gardening space and a central water feature
- Spa facilities with a jettied hot tub and steam room
- Fully equipped fitness studio
- Entertainment lounge with catering kitchen and outdoor patio

### PEACE OF MIND

- Secured underground parkade accessed by remote entry device
- Security cameras strategically placed within common areas
- Personal encoded entry device permits access to building lobby, elevators and individual residential floors
- Video controlled inter-phone system
- Each home is backed by Travelers Guarantee Company of Canada with a comprehensive 2-5-10 year warranty

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# Features and Finishes



J E W E L  
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- Custom, hotel style, suspended wood vanity
- Porcelain tiled walls and flooring with marble and glass inlays
- Oversize shower with frameless glass enclosure and 8" rainhead in master ensuite
- Oversize soaker tub/shower in main bathroom
- Grohe faucets and under-mount Kohler sinks
- Eco-friendly dual flush toilet
- Large framed vanity mirror with designer lighting

## Comfort and Convenience

- Generous terrace for outdoor living
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- In-suite security system conveniently roughed in

## Club Amenities

- Richly furnished lobby lounge
- Full service concierge
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- Fully equipped fitness studio
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## Peace of Mind

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- Security cameras strategically placed within common areas
- Personal encoded entry device permits access to building lobby, elevators and individual residential floors
- Video controlled enter-phone system
- Each home is backed by Travelers Guarantee Company of Canada with a comprehensive 2-5-10 year warranty

## AMENITIES

From your first arrival under the classic porte-cochere, you'll find yourself enveloped by a sophisticated yet understated elegance. Rely on the concierge for your security and convenience. Your private fitness club allows you to exercise rain or shine in the fully equipped facility or retreat to the calm of a jetted hot tub or steam room.



If the occasion to entertain a large group should arise, the private lounge is ideal with a welcoming ambience, spacious interior, and convenient full-service kitchen. On sunny days or starry nights, extend your gathering onto the terrace, letting guests mingle indoors and out.



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Terrace 215 sqft  
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Note: 10ft ceiling height in unit 101

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The Developer reserves the right to make modifications and changes to building design, specifications, features, ceiling heights and floor plans without notification. Room sets are for illustration purposes only. These matters will be governed entirely by the terms of the purchase contract and by the information provided for in the disclosure statement. E&OE.

JEWEL  
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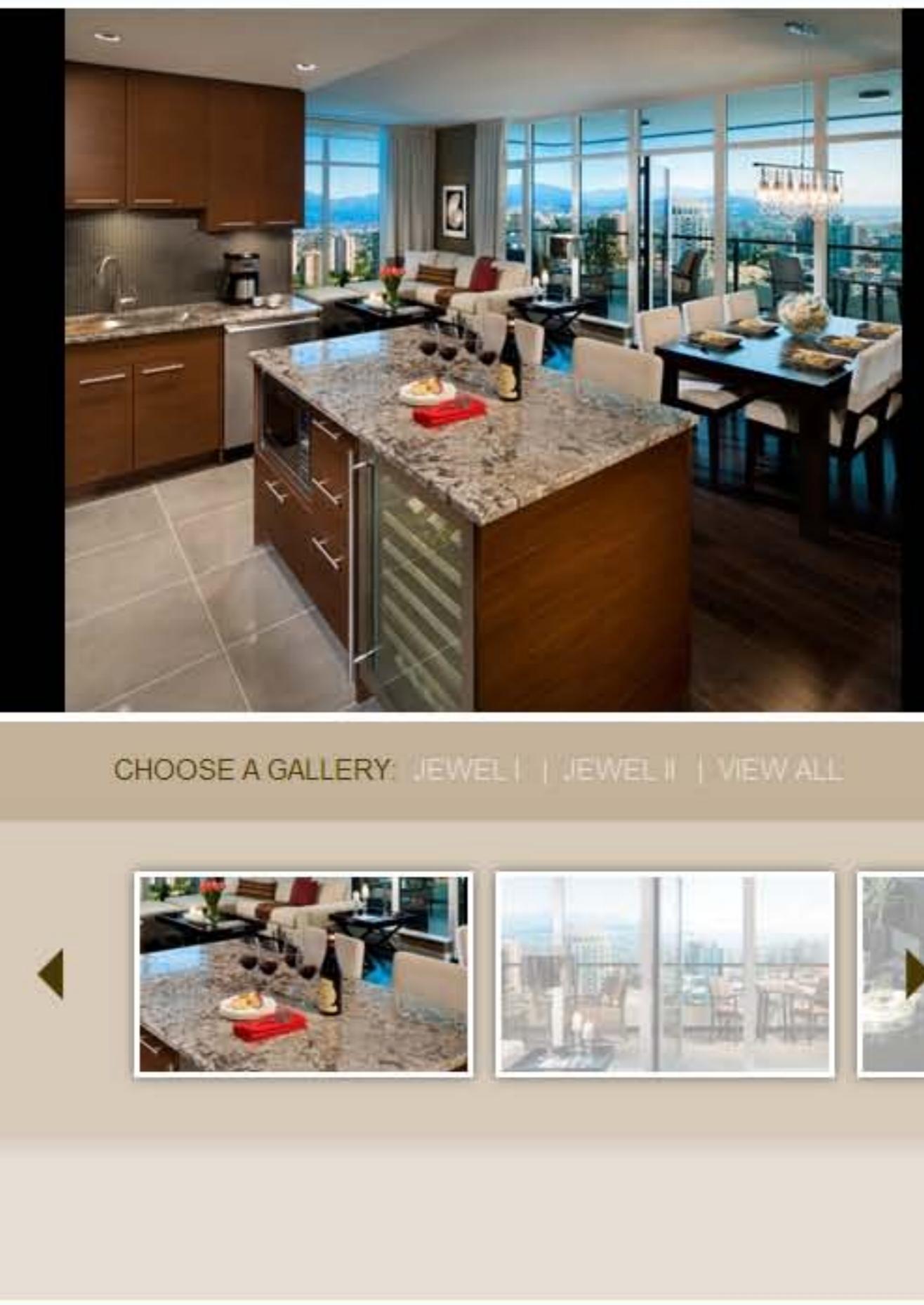
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## NEIGHBOURHOOD

At the heart of Central Park, stands Jewel II. Like a precious gem set into a pendant, Jewel sparkles at the centre of it all, – Metropolis at Metrotown Centre, shops and restaurants, the library, and of course the skytrain is at your doorstep for reliable and eco-friendly transportation.



From your own private terrace, gaze at the mountain views to the north, the 200 acres of parkland surrounding you, and the sunset views of the city. Enjoy the numerous tree-lined walking and cycling trails, cheer on the teams at Swangard Stadium, take the kids to feed the birds at the pond, or check out the various games going on at the sports fields. Pitch & Putt, lawn bowling and tennis courts are also just footsteps away. Take advantage of one of the few remaining opportunities for a home in this location – your own tranquil setting, yet only minutes from a vibrant, urban lifestyle.



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# BOFFO DEVELOPMENTS LTD.

We've had over 40 years to craft what makes a Boffo project special. Proudly creating over 4,000 uncompromising homes and bold industrial projects to withstand life's daily rigors for generations to come. Our focus has always been on the seamless balance of form and function. Quality of design makes our projects glow, but their practicality and durability truly gives them distinct value as time progresses. We believe our commitment to this focus will enhance the daily lives of anyone passing through the doors of our projects and homes, and by doing so, confirm our reputation as one of the most respected boutique developers in British Columbia.



We believe that our clients are the most important part of our business, and our outstanding customer service standards prove it. Our client-first attitude can be seen in our hands-on approach to construction, the Georgie awards that line our office walls, and most importantly, how well we listen. Our promises of detail-obsessed quality and service are solid, but we know that a promise doesn't carry the weight that it used to. That's why we've taken steps to give you more than a handshake to rely on. Upon completion, every Boffo project is scrutinized by an independent building envelope specialist at its first, second and fifth year of life. Then, it is secured with a 10 year [Travelers Guarantee Warranty](#) that truly provides peace of mind. You won't find assurance like this with every builder, but at Boffo, it's simply standard.



One of the last opportunities to own a luxury residence at Central Park

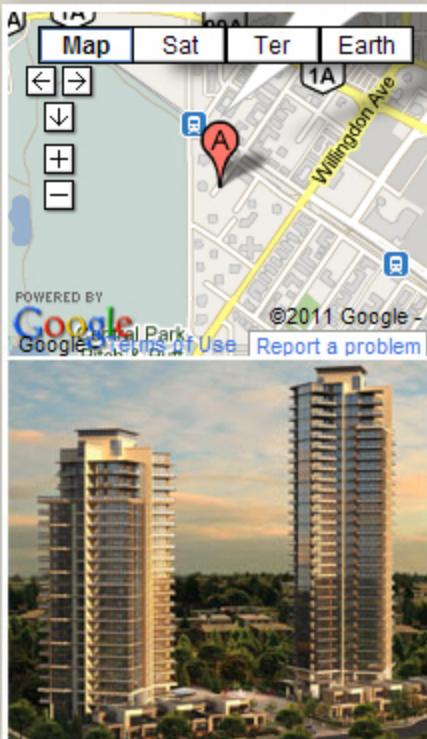
98 exclusive homes ranging from 750 -1,855 sqft



23RD FLOOR DISPLAY SUITE AND PRESENTATION CENTRE  
6188 Wilson Avenue, Burnaby  
Open Daily 12 – 5 PM (EXCEPT FRIDAY)  
604.456.0688 [sales@jewelhomes.ca](mailto:sales@jewelhomes.ca)



## CONTACT US



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## NEIGHBOURHOOD

At the heart of Central Park, stands Jewel II. Like a precious gem set into a pendant, Jewel sparkles at the centre of it all, – Metropolis at Metrotown Centre, shops and restaurants, the library, and of course the skytrain is at your doorstep for reliable and eco-friendly transportation.



From your own private terrace, gaze at the mountain views to the north, the 200 acres of parkland surrounding you, and the sunset views of the city. Enjoy the numerous tree-lined walking and cycling trails, cheer on the teams at Swangard Stadium, take the kids to feed the birds at the pond, or check out the various games going on at the sports fields. Pitch & Putt, lawn bowling and tennis courts are also just footsteps away. Take advantage of one of the few remaining opportunities for a home in this location – your own tranquil setting, yet only minutes from a vibrant, urban lifestyle.



JEWEL  
II

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## NEWS ARTICLES & FEATURES

- The Boffo Report - Winter 2010 Issue
- BC Homes Magazine - December Issue
- News Release - October 27, 2010

Jewel Shines in the Georgie Awards - *Burnaby High Rise Named Three-Time Finalist*



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## NEWS ARTICLES & FEATURES

### JEWEL SHINES IN THE GEORGIE AWARDS

Burnaby High Rise Named Three-Time Finalist

October 27, 2010: Jewel, Boffo Developments' spectacular high rise community in Metrotown, is a finalist in three categories of the 2010 Georgie Awards®: Best Multi Family High Rise, Best Interior Design, and Best Landscape Architecture.

"Jewel was designed to bring a new level of luxury and five-star living to the neighbourhood — our sales told us we succeeded," says Karen West, marketing manager. "We are thrilled to have this project acknowledged as among the very best found anywhere in the province."

Unique in the surrounding Burnaby cityscape, Jewel's multi-faceted façade and dramatic, porte cochère of tempered glass with barrel vault (the largest ever used for a residential property in Metro Vancouver) are iconic. Amenities include full-service concierge; residences' lounge with chef's demonstration kitchen and wine bar; fitness centre; hotel-style jetted hot tub and steam room; and landscaping that's not only beautiful from the ground but creates visually intriguing, geometric patterns when viewed from suite balconies.

"Jewel was always envisioned to stand out, to be something truly different," West says. "This project fills a niche market among consumers who want larger, extremely well-appointed homes. Jewel II is now under construction, and we are delighted to already be seeing an even stronger response, with over 50% of the homes already sold to date."

Sponsored by the Canadian Home Builders Association of British Columbia (CHBA BC), the Georgie Awards are British Columbia's premiere housing awards. Winners of the 2010 will be announced March 5, 2011.

#### MEDIA CONTACT:

For more information and to arrange a tour with photo opportunity, contact:

Karen West  
Marketing Manager  
Boffo Developments  
Ph: 604-299-3443  
Email: [karen@boffo.ca](mailto:karen@boffo.ca)



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## Burnaby Jewel Metrotown Condominiums



Metrotown's first high-rise in several years is now accepting priority registration. Located at the corner of Wilson and Beresford, Jewel Condos in Burnaby's Metrotown is only steps from the Patterson SkyTrain station and an easy stroll to the shopping mecca of Metrotown Burnaby. Offering spacious suites of 730 to 1780 square feet, this 28 storey residence at Metrotown Jewel Condos in Burnaby will offer outstanding views and a level of finishing to satisfy the most discerning purchaser. An exclusive collection of Burnaby Jewel condos in Metrotown are available. There are only a select number of Metrotown Jewel townhomes available plus spectacular penthouse residences at Jewel Metrotown are available. Don't miss the rare opportunity to own a Jewel Condo Metrotown Burnaby. For more information about Metrotown Jewel Condominiums and townhomes, please visit them online at [www.jewelhomes.ca](http://www.jewelhomes.ca).

### JEWEL Condos in Burnaby real estate opening soon

Thank you for your interest in Jewel at Central Park. In the coming weeks, we will keep you informed on how you can be part of this exceptional opportunity to own a home in Jewel Burnaby Condo presales event. As a Jewel Condo priority registrant, you will be given the pre-construction purchase opportunity to preview the floor plans and tour our fully furnished show home prior to the general public opening. At Burnaby Jewel, you will discover the outstanding quality of these spacious real estate homes, with many premium features that one would expect in a 5-star living environment. Stay tuned for our next update on our web site at [www.jewelhomes.ca](http://www.jewelhomes.ca). Boffo Development Group looks forward to showcasing you Burnaby's real estate ultimate park side residence. Yours truly, The

Jewel Sales Team | Jewel Presentation Centre at 6130 Wilson Avenue,  
Burnaby | Tel: 604.456.0688 | Email: [info@jewelhomes.ca](mailto:info@jewelhomes.ca)

## Come and see the Jewel Condos Burnaby Real Estate in our crown. A rare find!

The Display Suite at Jewel Condominium pre-sales is now complete and ready for viewing. As a valued Burnaby real estate VIP client, your early registration provides the opportunity to preview this sparkling home before the general public. The pre-construction Jewel Condo pre-sales is situated in an unbeatable location – steps to the tranquility of Central Park and minutes to the vibrancy of Metrotown. Each home at Jewel Condos offers contemporary design with premium finishes. Due to the overwhelming interest in Jewel pre-sales Burnaby property, we have decided to commence our VIP Previews this coming weekend. At the VIP Previews, you will be given the opportunity to view the floor plans and our fully furnished show home.

134 exclusive residences from 741 sq. ft. to 1,870 sq. ft.

1 BEDROOM from \$368,800 and 2 BEDROOM from \$498,800

VIP Preview Dates: May 10 & May 11, 11am – 6pm and May 12 to 15, noon – 5pm

Location: Jewel Presentation Centre, 6130 Wilson Ave., Burnaby

We look forward to seeing you at the Jewel Presentation Centre. Should you require any further information about the Burnaby real estate offerings at Jewel Residences, please call us at 604.456.0688.

## Jewel Condos in Burnaby Real Estate

Panoramic views, large condo suites and impeccable detailing are some great pre-construction features for the new Burnaby condos at Metrotown Jewel high-rise residential tower. There are only one hundred and thirty four pre-sales Burnaby Jewel residences available during this sales event and they range from seven hundred and forty to almost two thousand square feet in size. The one bedroom Metrotown Jewel Condos in Burnaby will start from \$369,900 and the two bedroom residences will start from \$499,900. **A Boffo Development, you can now priority register online at [www.jewelhomes.ca](http://www.jewelhomes.ca) or call 604.456.0688.**

# Jewel VIP Sales Opening

We are pleased to announce that our Burnaby Jewel Condos VIP Sales Event will commence this Saturday May 17th in advance of the public opening. Doors will open at 11:00am sharp. Please come early for better selection of the pre-construction Burnaby real estate at Jewel residences, as we anticipate a very active sales event. We look forward to seeing you at the Jewel Presentation Centre. The Jewel Sales Team

Jewel Presentation Centre | 6130 Wilson Ave., Burnaby | T: 604.456.0688  
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## **Metrotown Jewel New Burnaby Condos**

A new view on MetroTown is now here. By S. Boyce: The buzz has been building for weeks. A new high-rise Burnaby condominium tower is coming to Metrotown. And not just any condo tower. This pre-construction high-rise Burnaby new condo residences with views of Central Park, huge floor plans and the attention to detail that garnered Boffo Construction a Gold at this year's prestigious Georgia Awards for building excellent. Say hello to Jewel Metrotown new Burnaby condominiums. Located overlooking the lush greenery of Central Park in Burnaby real estate, this is one new residence with a fresh, distinctly urban outlook and room to live well - really well. Live Life Large: Ivan Tsao is the project marketer for the new Burnaby Jewel Condo homes in Metrotown and he points out the overheight interior door that visually balance Jewel's nine foot ceilings and the roller shades that help minimize heat gain while still providing a sense of privacy. All the principal living areas of the Metrotown Jewel condo presales in Burnaby's real estate market, he notes, are finished with engineered hardwood flooring - a perfect combination of sustainability, durability, and stellar good looks. Bathrooms have extra deep soaker tubs and marble counters at Metrotown Burnaby new condos at Jewel Residences and there's a wine fridge in the kitchen. Also near and dear to my heart is the spacious balcony at Jewel Condo Residences in the pre-construction new Burnaby condos - after all, what better place to enjoy a glass of crisp white wine on a sunny evening? The Jewel Condo presales units will start from a spacious 741 sq ft in size with generous balcony outdoor spaces. Welcome to your Neighbourhood: Convenience is yet another integral part of the pre-construction new Burnaby Condos at Jewel Residences. Just minutes from the shopping mecca of Metrotown and the SkyTrain to Vancouver, Jewel's proximity to Central Park brings an outdoor feeling to every day living. When you feel like a night on the town, a smorgasbord of restaurants, theatres, and entertainment awaits exploration at the Jewel Condo community. Jewel Burnaby New condos offers

a selection of pre-sales homes ranging from one bedroom and workstation to a spacious two bedroom with more than 1,100 square feet. Jewel Condos is fully prewired with fibre optics so it's ready for the future. The presentation centre, and display suite for the new Burnaby condos at Jewel are open 12 to 5 daily except Fridays at 6130 Wilson Street in Burnaby. Visit [www.jewelhomes.ca](http://www.jewelhomes.ca) or call 604.456.0688 for more details.

### **Boffo Construction Jewel Penthouses and Townhomes**

The Jewel in the Crown. Coming soon – Jewel's signature collection of pre-construction condo Burnaby Penthouses and Townhomes. As a valued VIP Registrant, we are pleased to provide you with our most recent update: the upcoming release of Jewel's signature collection of Penthouses and pre-sale Metrotown Townhomes. Burnaby Jewel Burnaby real estate's signature collection of Penthouses & Town Homes have been custom designed for the grandeur of gracious living. Each home exudes luxury and exclusivity – with high ceilings, rich woods, fine marble, gleaming granite and large terraces. Presale residences only a select few will be able to call their own. These limited edition pre-construction Burnaby condo residences will be made available for VIP Select Registrants only. For more information about exclusive Select Registration, and how you can acquire one of these unique residences, please contact a Jewel Sales Representative. We look forward to hearing from you soon.

### **Jewel Grand Opening**

We are delighted to announce that Burnaby pre-construction condos at Jewel's Preview Sales event was a success in part due to your interest and participation. We would like to thank all the Metrotown Jewel Burnaby condos VIP priority registrants that have visited us so far. For those that have not had an opportunity to see the Jewel Burnaby real estate display home, we would like to invite you to our Grand Opening event this Saturday June 21st starting at noon. Jewel Condos is truly a rare find; one of the last Central Park locations, minutes to Metrotown, and offering an unbeatable combination of vibrancy and tranquility. With panoramic views, large terraces, over-height ceilings and premium finishes throughout, the new Burnaby condos at Jewel's exclusive residences can be home to a limited number of discerning buyers. An impressive collection of preconstruction Burnaby homes from 1 to 3 bedroom suites and townhomes ranging in size from 741 to 1,884 square feet.

One Bedroom from \$368,800 | Two Bedrooms from \$498,800 | Townhomes and Penthouses from \$868,800

Join us on Saturday June 21st and June 22nd from Noon to 5:00 pm, to celebrate the Grand Opening of our crowning Jewel Burnaby Metrotown Condos.

During our Grand Opening event, we are pleased to offer a \$10,000 Decorator's Allowance limited to the first 20 buyers. Please come early for best selection. In the meantime, should you have any questions or would like more information, please call us at 604 456-0688 or email us at info@jewelhomes.ca. We look forward to seeing you on this weekend.

"This is one of the last Central Park Burnaby locations. We're building bigger condo homes with exceptional finishes here at Jewel Condominium Tower Residences. Why? Because we build homes that we would want to live in ourselves." Boffo Developments Ltd. The new pre-construction Central Park Jewel Burnaby condos is a cut above the rest. Homes here are very spacious. Terraces are even bigger. Features and finishes are second to none. At the pre-sale Jewel Central Park Burnaby condominiums, the craftsmanship and attention to detail is rivalled only by its spectacular setting in Central Park. The Presentation Centre for the Jewel Condos is now open with a great selection of new Burnaby homes still available. 6130 Wilson Ave in Burnaby open 12 to 5pm or visit jewelhomes.ca anytime. The current starting price point of the new Jewel Burnaby condos one bedroom suites is from \$369,800 and the two bedrooms from \$499,800.

### **2009 Update on the Jewel Burnaby Penthouse and Condo Suites**

Live Larger at the Jewel at Central Park condos here in Burnaby property market. A cut above the rest as the marketing portrays. Homes here at the Burnaby Jewel condominium high-rise tower are magnificently large. Terraces are extraordinarily huge. Features and finishes are second to none. At Jewel Burnaby condos for sale, the craftsmanship and attention to detail in every home is rivalled only by its spectacular setting in Burnaby's Central Park real estate district. If you are in the market for a new, sizeable luxury condominium – don't miss out on this rare find. One bedroom from \$368,900 and two bedroom suites from \$499,800. In addition, the exclusive Jewel Burnaby penthouse suites are priced from \$898,800. Visit the presentation centre open today at 6130 Wilson Avenue at Beresford, Burnaby real estate from 12 to 5pm except Fridays. Jewelhomes.ca. Providing a stellar location and outstanding homes, this twenty eight storey high-rise Burnaby condo tower provides under construction suites at affordable prices. With Metrotown on one side and Central Park Burnaby on the other, the Jewel condos for sale have cutting edge design with glass, high-end finishes and airy and bright residences. City savvy features in the interiors of the Jewel Burnaby condos for sale include everything from soft close cabinetry, wine fridges built in, side by side fridge and freezer, undermount sinks, bamboo cutting boards built in and large balconies. In addition, the pre-sale Burnaby condos for sale here at the Jewel high-rise tower residences provide Boffo signature interiors with pre-wiring, bathrooms with floating vanities, fireplaces, office/den spaces and lots of space with nine foot ceilings. Over 70% of the condo suites have been pre-sold here at Jewel Condominiums as it is the best priced mid-rise condo development in Greater Vancouver. Jewel offers exclusive penthouse residences right now as well.