

## Alexandra 81 condos in an 21-storey tower by Alexandra English Bay

Province

Sunday, August, 19, 2012



**English Bay's Alexandra will allow its residents plenty of opportunities for outdoor pursuits.**

**THE FACTS:**

Project: Alexandra

What: 21-floor tower, 85 units (eight remaining)

Where: 1221 Bidwell St.

Residence sizes remaining: 907 sq. ft - 1,527 sq. ft.

Prices: starting at \$839,900

Developer: Alexandra English Bay Properties Ltd. and Concord Pacific Investments (Alexandra) Limited Partnership

Sales centre: 88 Pacific Blvd. (at Carrall, on the False Creek seawall)

Hours: Open daily from 10 a.m.- 5 p.m.

For the outdoor enthusiast, life at the Alexandra new-home project in English Bay will be just about ideal.

The Alexandra buyer can walk out right out his or her front door to sandy beaches or bike along the seawall or play a game of pitch and putt in Stanley Park.

"It's the newest building in the area that has close access to Stanley Park," notes Concord Pacific's Peter Udzenija.

"The tower is oriented to maximize its Vancouver views," he adds. Some homes face the ocean and Stanley Park, and others feature mountains and cityscapes.

Both the West End location and the nearby natural playground influenced interior designer Adele Pransky when it came to the concept for the interior spaces of Alexandra.

The colour palette throughout the common areas and the suites was designed to pay homage to Alexandra's connection to English Bay and Stanley Park. Pransky, of B+H CHILL Design, notes the colour schemes aim to bring nature's palette indoors, with hues of sand, sea, wood and stone.

"The neutral tones help to blur the line between interior and exterior space and allow the nearby ocean, mountain and city views to command attention," she says. "The suites have hardwood floors that carry throughout the open living areas and into the bedrooms, giving the floor plans a calm and cohesive feeling. Using the same material gives a sense of a larger space and minimizes unnecessary material transitions."

This idea of continuity of material is echoed in other areas, as well.

She went on to say that the large-format stone tiles clad the bathroom floors and walls, not unlike stone slabs, and really open up the space and "give a sense of luxury and modern sophistication."

"This minimal approach continues at the vanity with the quartz countertop wrapping up the wall to the backsplash," Pransky says.

"A large floating mirror with an classic bevelled edge completes the tailored bathroom."

The European kitchens feature a combination of tactile wood laminate and contrasting high gloss lacquered cabinetry.

"A quartz countertop with a sleek edge profile continues up the wall to create a seamless slab for the full height backsplash," Pransky adds. "Again it creates an uninterrupted use of material for a serene and refined design."

"Integrated appliances and an oversized under-mount sink provide a clean design esthetic that easily blends into the open living areas beyond."

The 21-storey Alexandra tower includes two levels of retail space.



Alexandra is oriented to maximize views, with some units facing Stanley Park, and others the mountains.



Kitchens have high-gloss cabinets and quartz counters.