

## The Brookland 91 condos in an 4-storey building by Pennyfarthing Development

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**The Brookland consists of studio suites and one-and two-bedroom apartments ranging up to more than 900 square feet. Photograph by: Glenn Baglo, PNG, Vancouver Sun**

### THE BROOKLAND

Project location: 13468 King George Boulevard, Surrey

Project size: 91 units (studios, one-and two-bedroom apartments)

Residence size: 591 sq. ft -914 sq. ft.

Prices: \$195,888 - \$319,900

Developer: Collaboration between Woodbridge Capital and Pennyfarthing Development

Architect: GBL Architects

Interior designer: 1.6 Design

Sales centre address: 13433 Gateway Drive, Surrey

Hours: noon - 5 p.m., Sat. -Thurs.

Telephone: 778-395-3080

Email: [info@thebrookland.com](mailto:info@thebrookland.com)

Web: [www.thebrookland.com](http://www.thebrookland.com)

Occupancy: Estimated at the end of November

First-time homebuyer Mark Rossiter drives past The Brookland development in Surrey whenever he has a chance.

The 27-year-old says he likes to check on the progress of the building of his future home as the new development gets closer to completion.

"I'm getting very excited," he says. "It's a big deal."

Rossiter is thrilled with everything from the location off King George Boulevard, next to the Surrey-Gateway SkyTrain Station, to the open-concept layout of his one-bedroom apartment, to the amenities of the building.

"I had an image in my head of what I wanted my first home to look like and that was it," he says of the moment he walked through The Brookland's sales office in December.

"I love the size of the kitchen. I love the layout, and having a large bathroom. And you, you know, you've got a patio."

And, he says, the price was right.

He purchased his 596-squarefoot apartment in December for \$179,900, and says that's a fraction of what he would have had to pay for a similar home in Vancouver, where he works at a downtown bar.

He says he also likes the way Surrey seems to be growing, and changing for the better. "It's all new development everywhere."

Inside the sales centre -it's across the street from the building site -buyers are presented with renderings of The Brookland. There are also images of Surrey's shifting landscape, including renderings for Surrey's new city hall. (The new city hall and community plaza are part of the community's "build Surrey" renewal program, with construction set to be completed in 2013.)

"The future is here. You'll love being part of the new Surrey," says the sales guide for The Brookland, a collaborative undertaking from Woodbridge Capital and Pennyfarthing Development.

"Easy to get to work. Easy to get home. That's The Brookland living."

Sales manager Monique Muller says the neighbourhood is attracting plenty of buyers.

"Surrey is changing," Muller says. "Five years ago, this area was not what it is now. It's really emerged."

Since it went on sale in June, she says, the 91-unit development has seen sales rise steadily. About half are sold, she says, including all of the lowerpriced studio apartments.

"From mid-September on, it's just been smoking busy," says Muller, walking into a two-bedroom display suite. "We're selling really briskly."

She says most buyers are firsttime home shoppers who want to make the transition from renting to owning. There are also many buyers from China, she says.

"Because we are literally a four-minute walk from the SkyTrain, that's attracting people," she says. "It's a really easy commute."

People are also drawn to the prices, she says.

"Our pricing is about half of what you'd pay in Vancouver," says Muller, leaning against the display kitchen's granite countertop, a feature that comes standard in all homes.

One-and two-bedroom apartments range from \$195,888 through to \$319,900, she says. "A lot of the feedback I'm getting is that the pricing is just not affordable in Vancouver and Burnaby," she says.

The sales brochure sums this up this way: "Located just 10 minutes away from Metro Vancouver's least affordable housing, you'll find the contemporary styled and impeccably detailed condominiums at The Brookland," it says. "Redefine your sense of home and save thousands of dollars at the same time."



Brookland buyers will find laminate flooring in the open-concept kitchens, living rooms and entry areas. Berber-style carpet will top floors in the bedrooms.

